

de- sig- ning 2023 cul- ture



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cul- ture



made in valencia

More than a slogan, it is a working culture, a commitment with local production, a defence of an artisan and ingenious identity with an eminently exporting nature. A history carved out by so many who, before us, worked to create a creative and dynamic ecosystem such as the one that is currently our land.

We are committed to the integration of craftsmanship within industrial processes. A small oasis that offers us versatility and a quick adaptation to the needs of our customers, creating unique and special products.

.annud has been recognised with the Valencian Community's Artisan Qualification Document (DCA), which accredits the artisan character of our company.

A commitment to local production that allows us to deal closely and honestly with our suppliers, while at the same time we are making a small contribution to reducing our environmental impact.

A local modus operandi that, now more than ever, is a global claim.

de- sig- ning

Design as a driving force in our company. An attitude that permeates all our processes, creating unique pieces that exude youth, but also memory.

Past and future coexist harmoniously in a dynamic present full of creativity, which is not afraid to break with the established canons but appreciates the wisdom of the years.

The culture of craftsmanship, knowledge and tradition form a priceless heritage that forms part of our DNA, and which allows us to realise our ideas with the quality and love of detail that distinguish us.

Values that connect us with Martín Berasategui. Awarded with 12 Michelin Stars, this famous Chef is an example of tenacity, effort and passion for his work. A reference of constant innovation that inspires and encourages us to continue working.



A menu slow-designed, with love and sensitivity, made with top quality ingredients. Dishes created to awaken our senses. Unique flavours that delight the palate.

.annud

x

Martín Berasategui .

in- dex

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[54-55]	<u>de-</u> <u>sig-</u> <u>ners</u>
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[56-185]	<u>pro-</u> <u>duc-</u> <u>ts</u> <u>map</u>	softseating.....60 poufs.....98 chairs.....116 stools.....152 tables.....166 dividers.....178 outdoor.....180
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co- llec- tio- ns

undressed series

This is our most intimate work. An exercise in honesty in which we exalt the hidden work that is, in essence, the soul of our products.

An action to highlight the craftsmanship and to show all that meticulous work that hides behind the spotlight.

A small exhibition that puts into context all the interior pieces that, individually, create and give meaning to the final product.

undressed series will be the guiding theme in the presentation of our collections.



of- fo

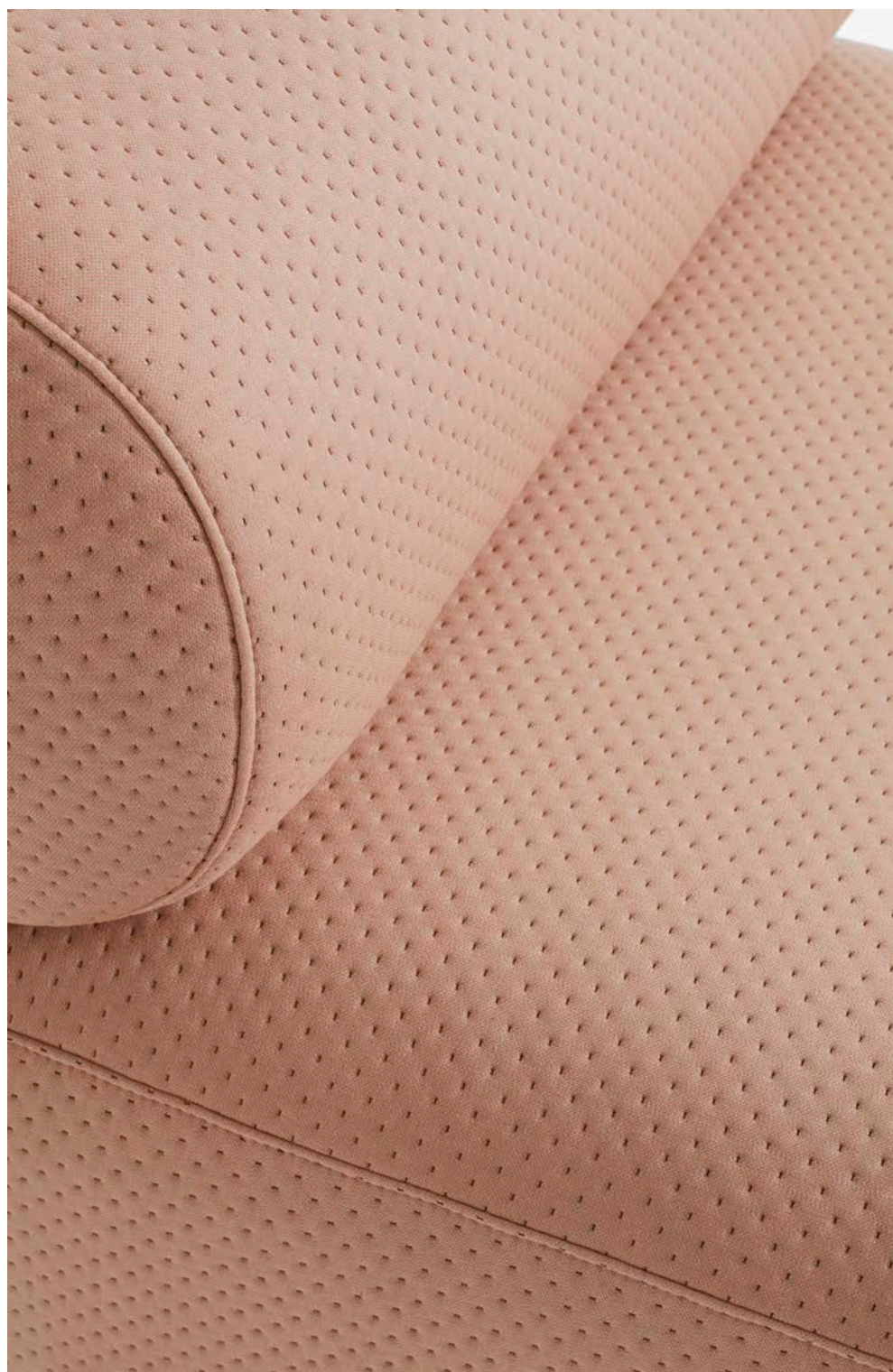
arnau reyna

OFFO is a modular sofa with geometric aesthetics, its rounded armrests and its soft touch ensure a cosy embrace, bringing warmth and comfort to any space.

Composed of three modules that can be used individually or combined to create infinite compositions that provide solutions for both home and contract and environments. Its characteristic cylindrical backrest allows a unique two-sided joint, facilitating the vertebration of common spaces.

A versatile and functional system that combines the comfort of domestic furniture with the flexibility of a modular construction.

Geometric, minimalist and warm, OFFO adapts to the new ways of inhabiting space.









ba- llo- on

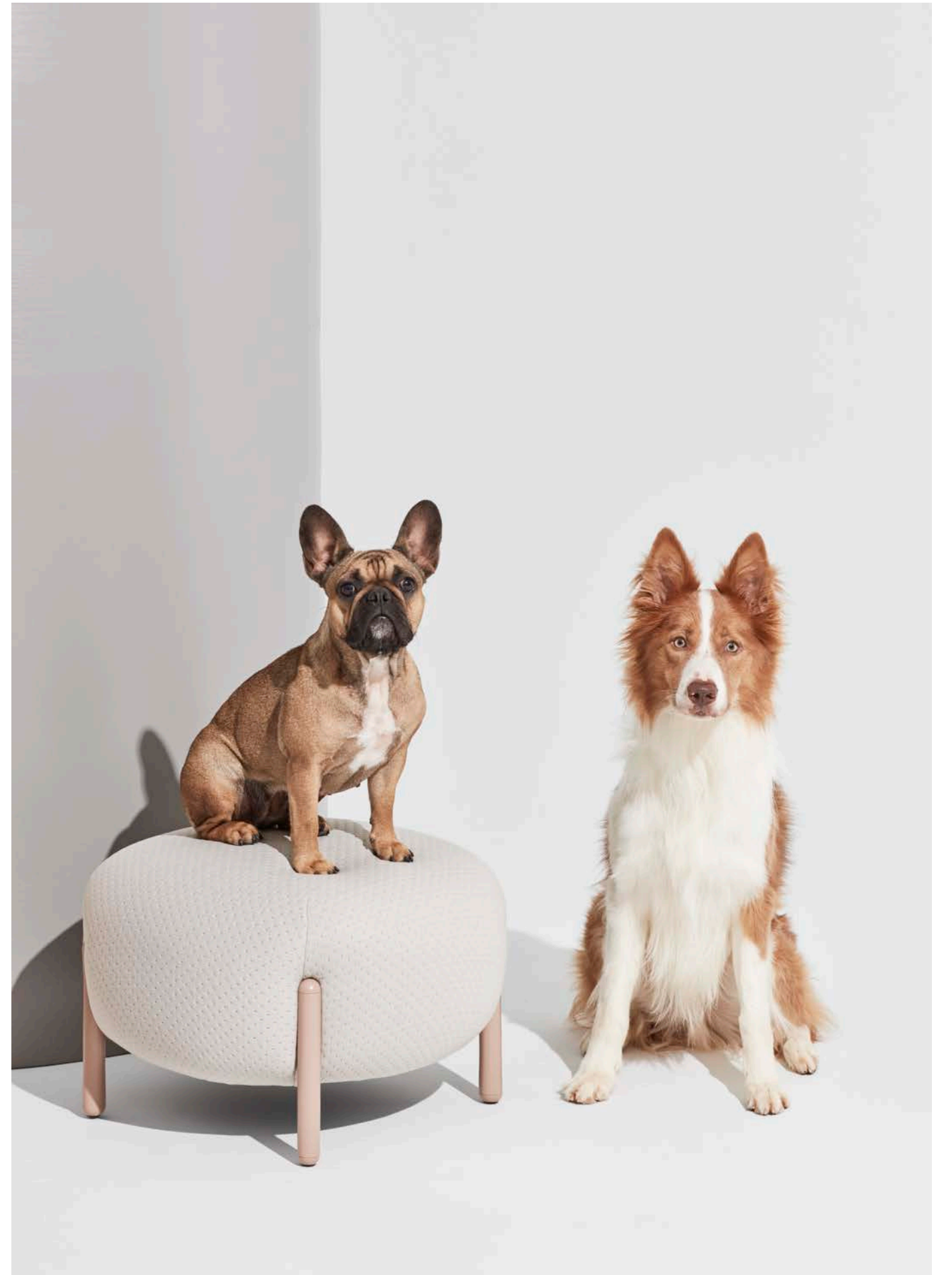
clap studio

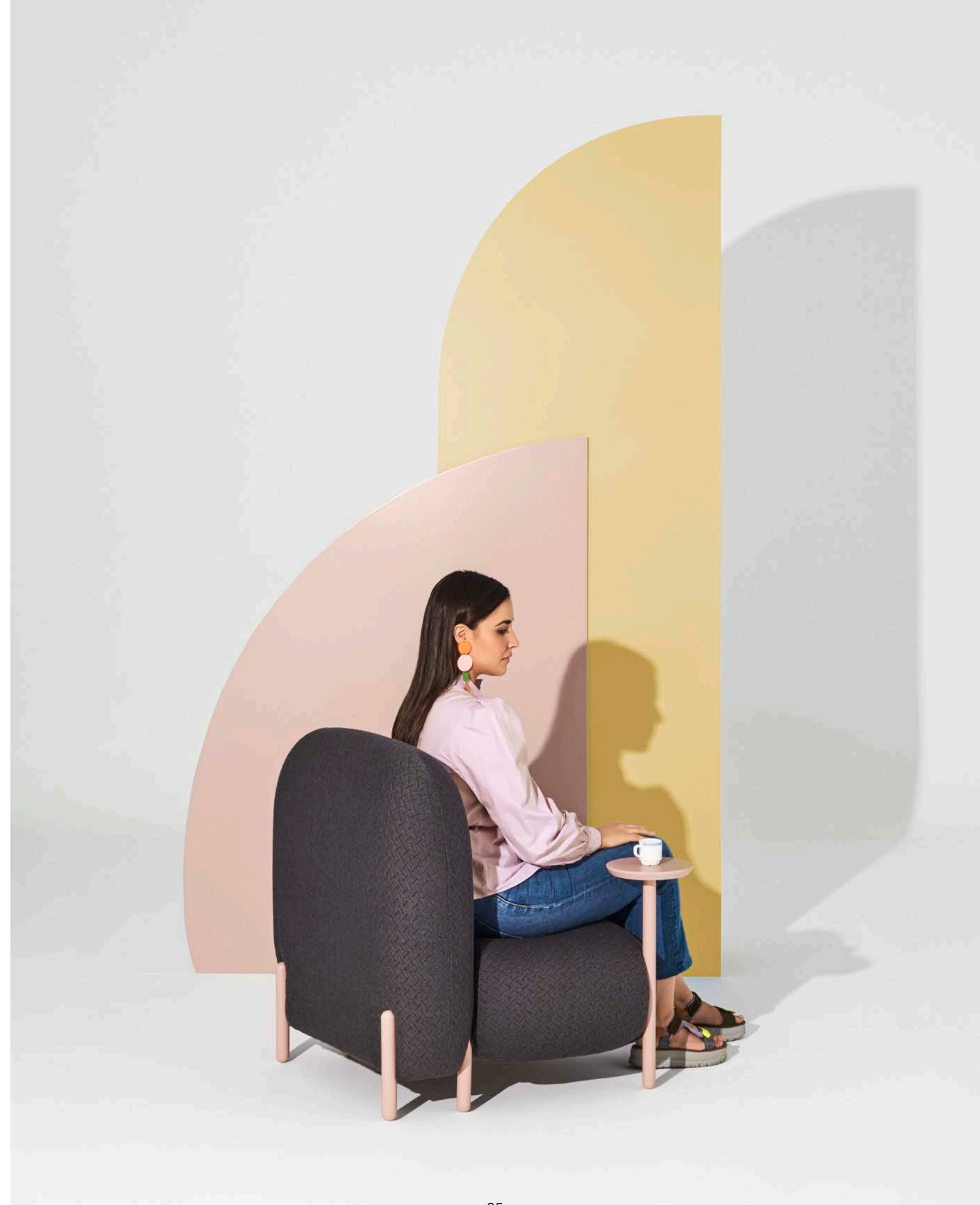
How can we allow our eyes to transmit sensations before we can even touch the product? By using the contrast of a rigid element against a soft and spongy element. Like a balloon that is compressed by a metallic structure that traps it. A small detail that plays with our senses.

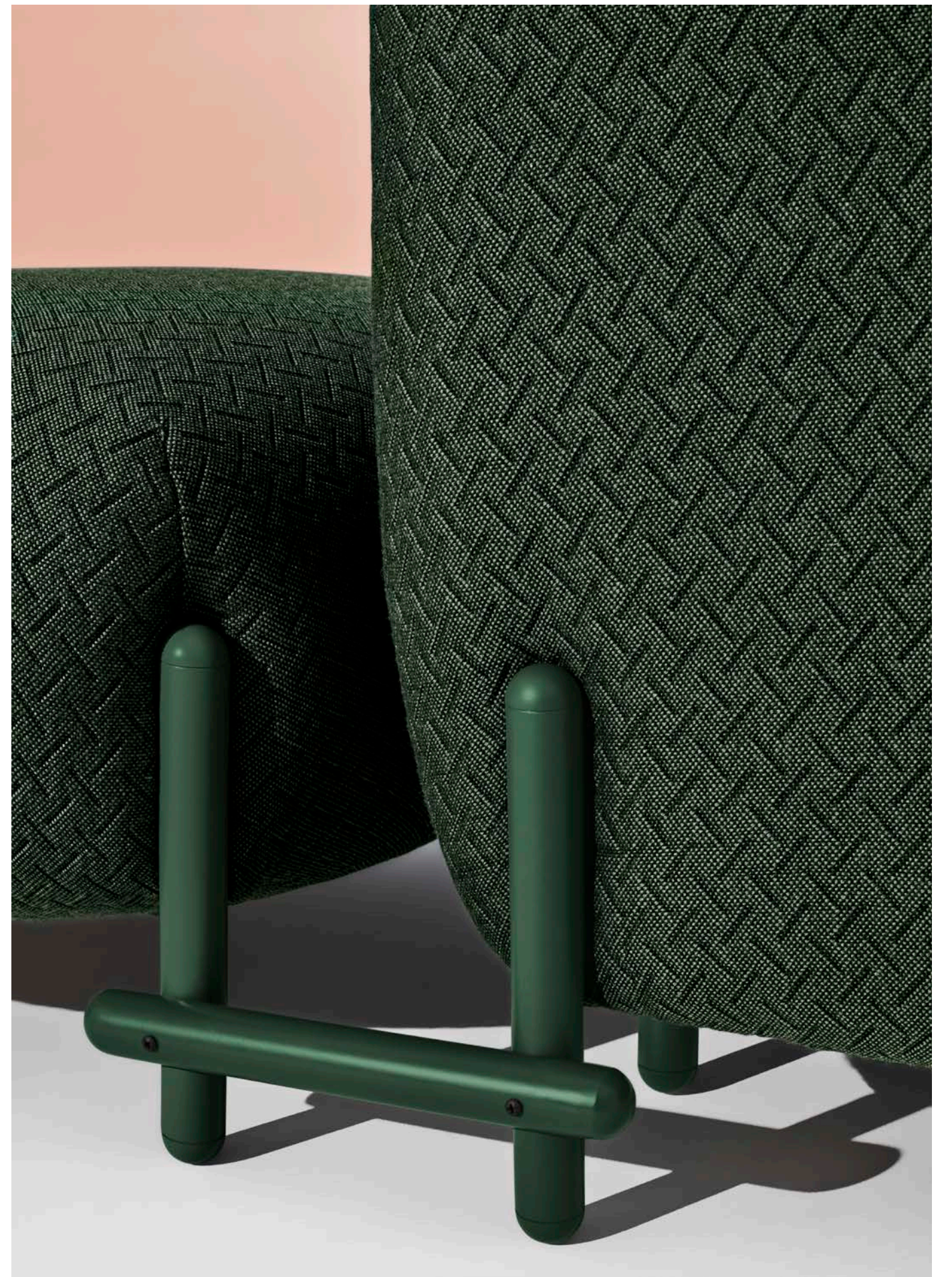
Balloon is the result of careful design and a very detailed production. Its internal structure is wood made, offering strength and durability while receiving its metal legs to be housed inside with a perfect fit.

Soft and comfortable Balloon, moreover, offers the possibility of creating linear solutions thanks to its new connecting piece between modules.









ka- po- or

santiago sevellano studio

Our most awarded collection, winner of a Delta ADI 2020 and an IF Design Award in 2021.

A collection with a unique language that vertebrates all its elements: from chairs to arm-chairs and poufs.

With its gentle, rounded lines the Kapoor collection is extremely comfortable thanks to its generous proportions.

A refined piece of furniture, the result of a thorough productive effort and dedication.

Design in its purest form.









sh- ell

bambú studio

With an iconic and memorable geometry, Shell represents a direct dialogue between its curved backrest and its structure, between the solid and the malleable, between wood and metal.

A versatile design capable of fitting into private spaces and public areas, both for its modularity and its different finishes.

The structure has been developed in a greater thickness than usual in order to give character to this product.

| Thanks to its concealed fittings the plywood shell appears to be simply fitted onto the structure, creating a clean and easy to understand unit. |
| Shell is an exercise of enduring design. |






sa- ppo- ro

.annud studio
santiago sevellano studio

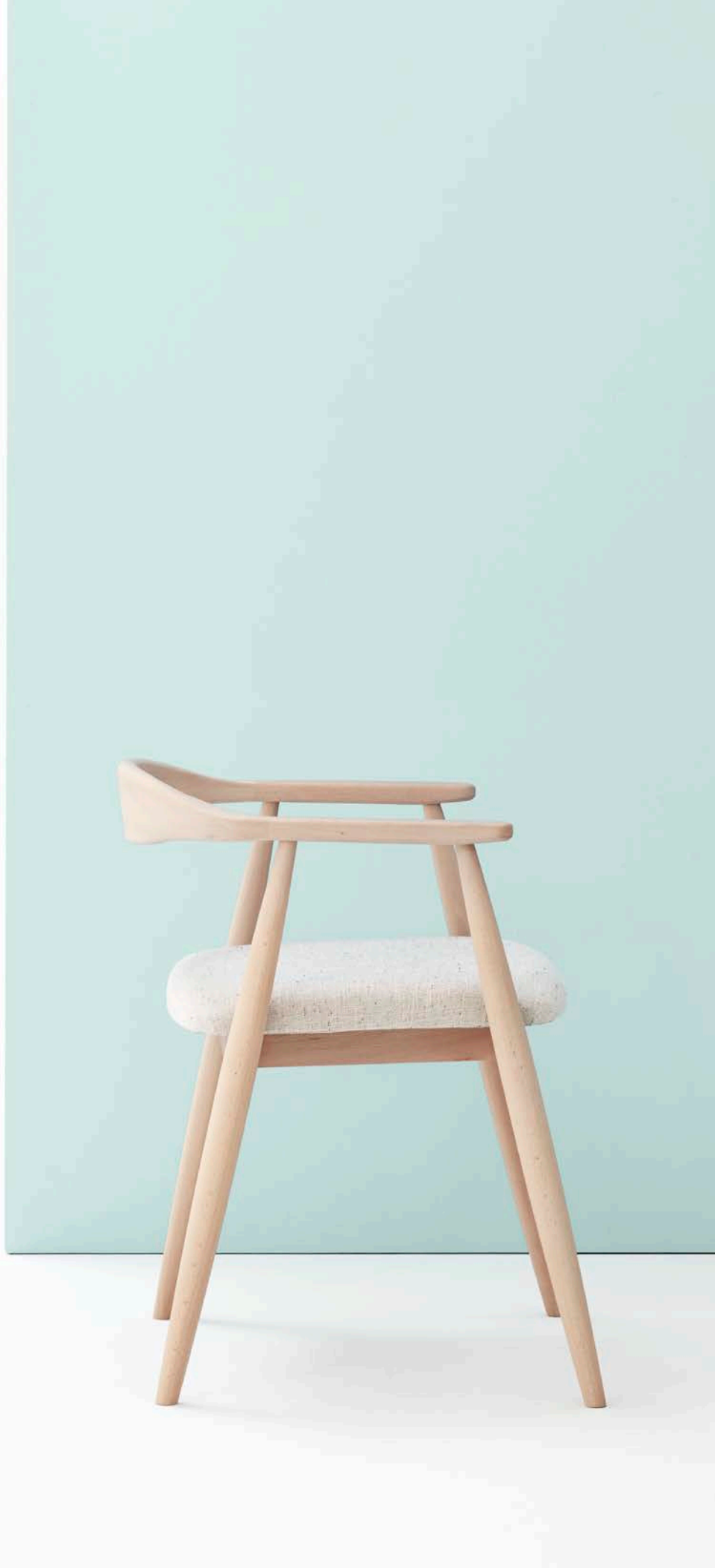
Turned entirely from beech wood, the legs of the Sapporo collection pay tribute to Japanese gastronomic culture.

The city of Sapporo, the cradle of ramen, leaves its gastronomic heritage through its traditional culinary tool: chopsticks.

A design concept complemented by a delicate woodwork, crafted to accentuate the warmth of the material and its silky feel.







co- nne- ry

santiago sevellano studio

A design that accentuates traditional craftsmanship, a carefully carved piece, full of nuances that make it a unique product.

Generously sized, this chair is built to be a durable and sturdy piece.

Connery is a collection with great savoir-faire. A renewed classic created for special projects.



fo- ot

.annud studio

The essence of Foot resides in its steel base.

A simple but unique element that provides stability and beauty.

This shape is replicated on the top to reinforce the message of simplicity while providing a point of distinction in any space.



fo- re- st

clap studio

Inspired by the concept of the woods, Forest is made up of trees of different sizes and shades.

A collection of lightweight room dividers, adaptable to any space and need.

Just as in the woods, the Forest elements intermingle to create a unique space. Each piece interacts with the light of its surroundings, creating a play of reflections and shadows that flood any place with magic.

Each of these pieces, called «tree», is made up of a steel plate framework that interacts with the fabric that covers it, giving it shape and resistance.



de- sig- ners



arnau reyna

Ramón Arnau and Mariola Reyna met while studying Architecture, and their passion for design led them to continue their training in Industrial Design. They design products that connect with the user and the spaces they inhabit. Starting from simple ideas, they create timeless pieces that are not influenced by temporary trends, in order to create future design icons.



bambú studio

Bambú Studio is headed by Javier Moreno, who leads a team of in-house designers and external collaborators. With a background in industrial design, Javier has a deep knowledge of materials and industrial processes which translates into well-defined and clean designs that are very close to the end consumer.



clap studio

Clap is a creative studio formed by Àngela Montagud and Jordi Irazo, focused on designing experiences through interior design, product and art installations. Winners of numerous awards such as the German Design Award, they have been selected by the Forbes List as one of the 100 most creative agencies in the world. Their work can be summed up in three key concepts: simplicity, elegance and playfulness.



santiago sevellano studio

Santiago Sevillano Studio is a multidisciplinary studio whose philosophy focuses on the continuous growth of the relationship with the client. This leads them to a close and effective design. Winner of several international awards, including the IF Design Award for his Kapoor armchair for .annud.

pro- duc- ts map





(in the wo- ods)

a parenthesis in nature

We understand sustainability as a balance between the present and the future. A current growth that does not compromise the capacity of future generations and that fosters local job opportunities. An industrial process that has a minimal impact on nature and promotes social well-being.

A commitment that we are carrying out in 3 action lines:

To design and produce quality products that last over time, by using highly durable materials.

Promoting local production. All our products are manufactured within 25 km of our facilities, which reduces the displacement of raw materials and minimises our carbon footprint. This policy also helps our community by promoting quality jobs while enriching the local productive network.

Use sustainable materials. We use wood from responsibly managed forests in Europe, as well as we are increasing the consumption of raw materials produced in Zero Waste certified facilities. We offer a wide range of fabrics with EU Ecolabel certifications and made under the OEKO-TEX standard, as well as a wide range of 100% recycled fabrics.

“Design as a transformative tool that improves the way we live”



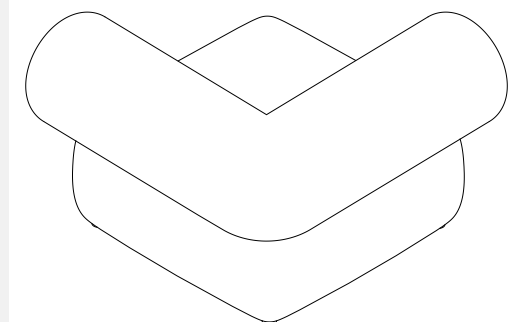
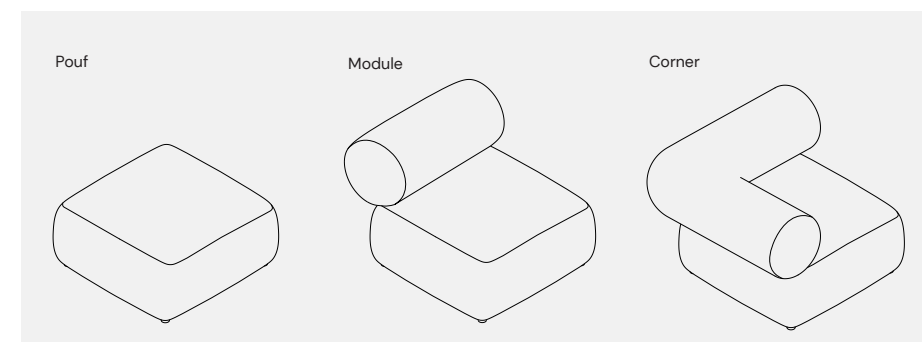
of- fo

offo modular system

Individual armchair or sofa with two, three or infinite seats. Flexibility that increases comfort, a solution that highlights the role of furniture in the transformation of space.

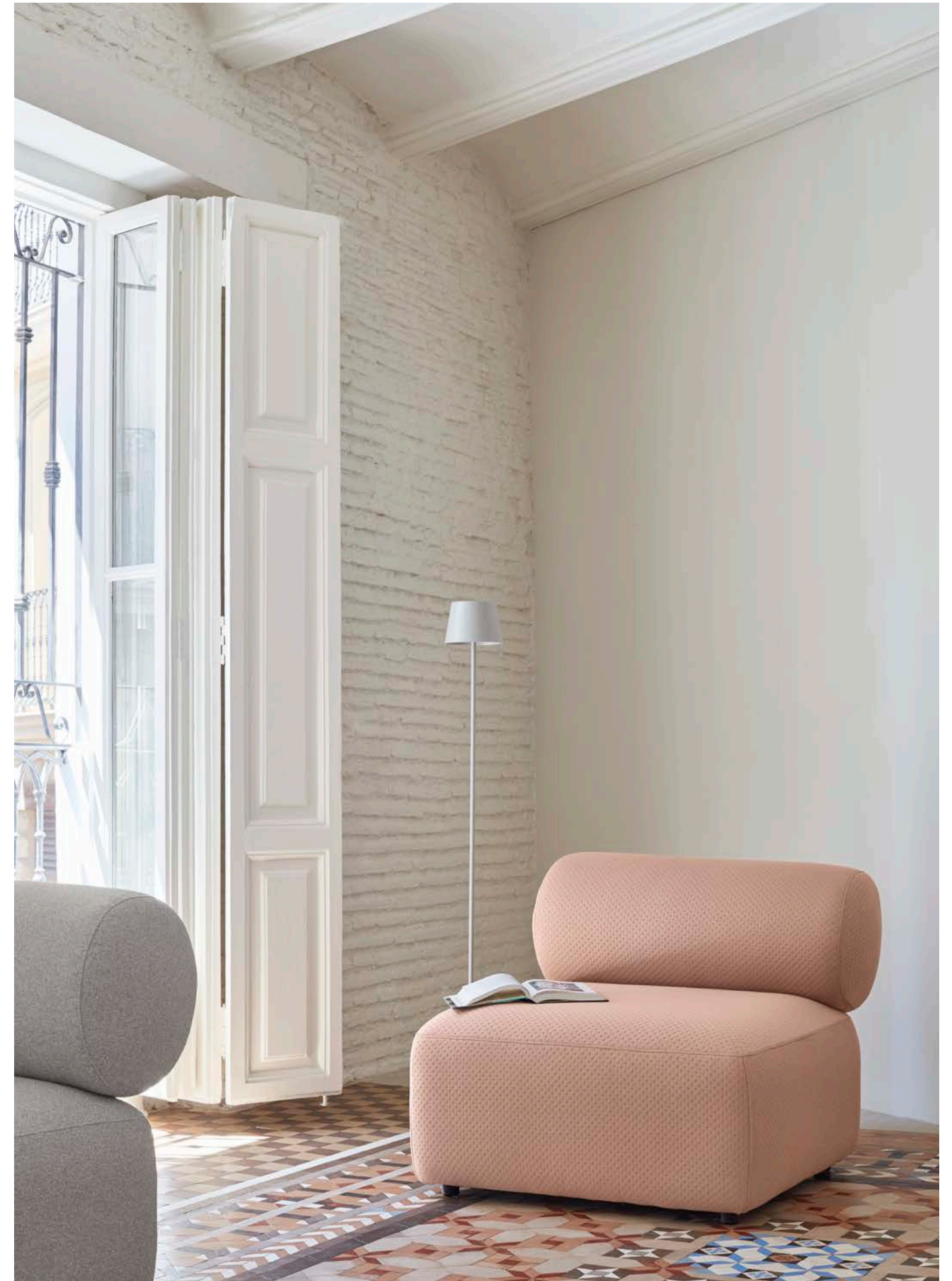
OFFO can be upholstered in a wide range of fabrics, from textures that enhance the feeling of comfort to colours that add a strong character. A 100% customisable system.

Cosy and with a minimalist aesthetic, this modular sofa is identified by the rounded shapes that define its clean and simple geometry.











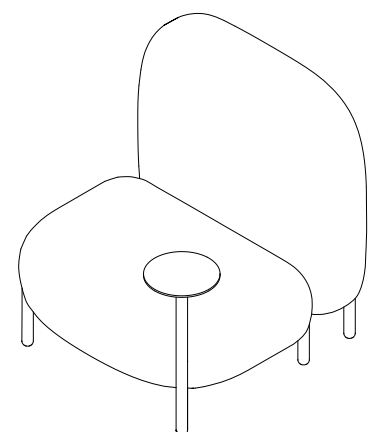
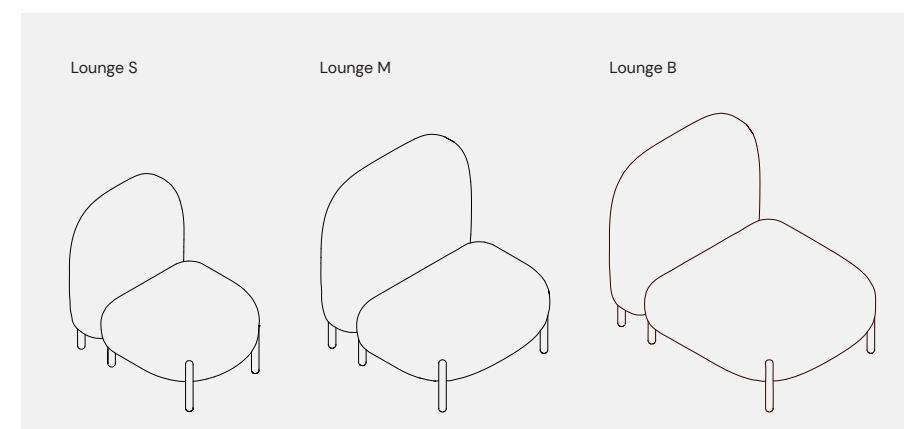
ba- llo- on

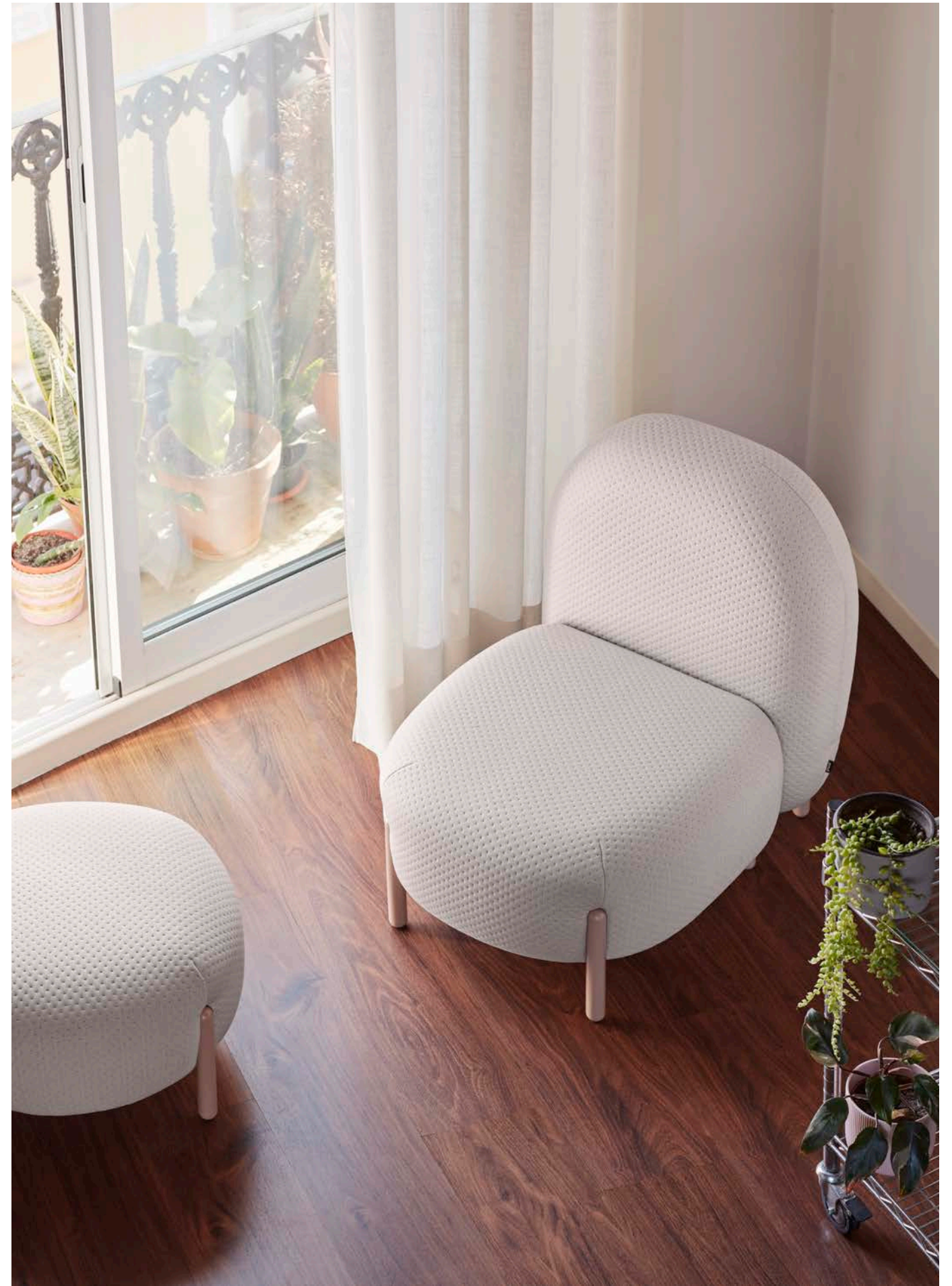
balloon armchair

Balloon establishes a sensorial dialogue with the user by changing the atmosphere of the space, creating from a cheerful and lively ambience to a more intimate and comforting ambience.

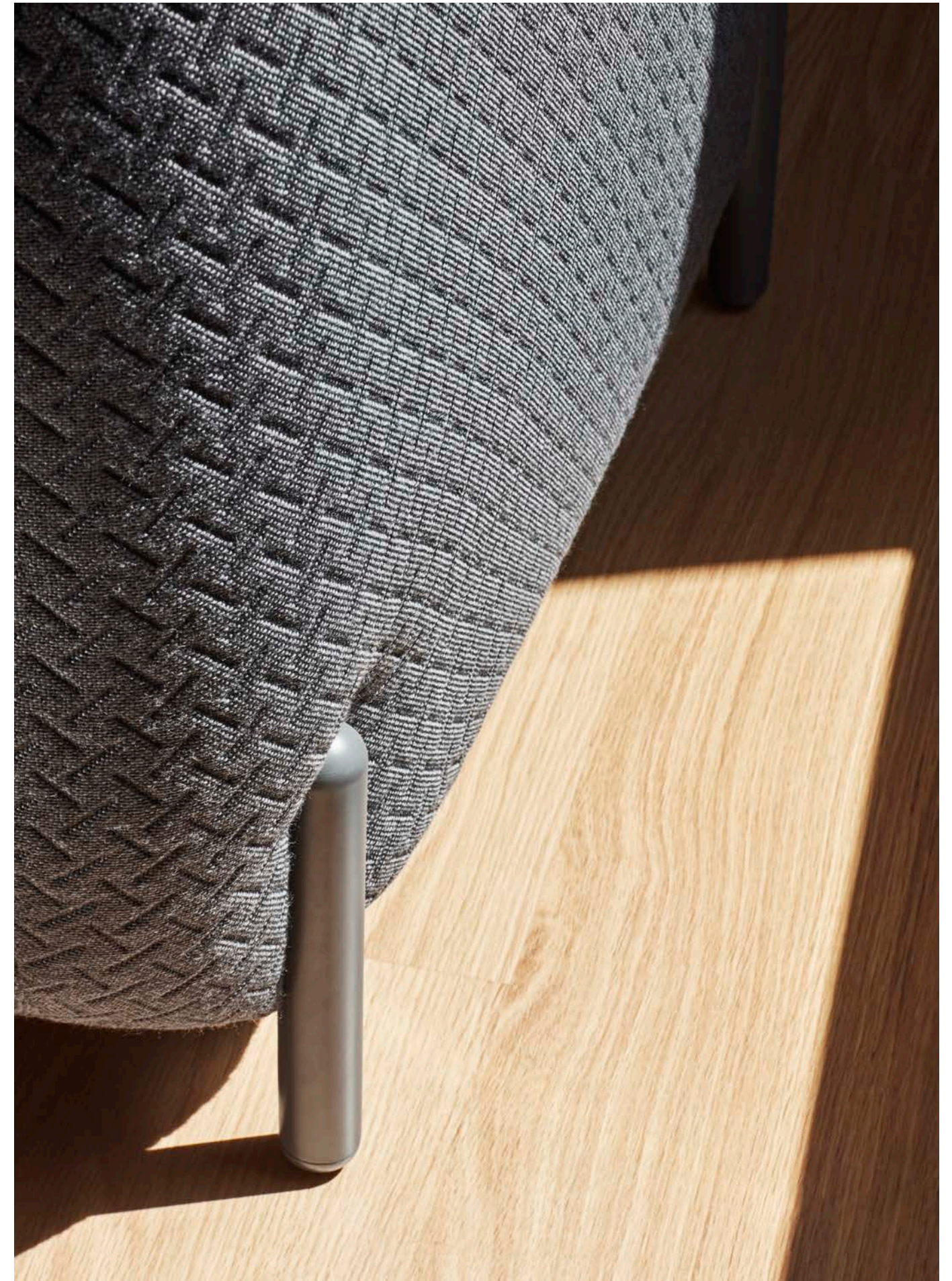
The same armchair typology is available in three different sizes, offering solutions for both, home and contract environments, with the possibility of extending one of its legs to incorporate a side table, perfect for leaving your cell phone or taking notes.

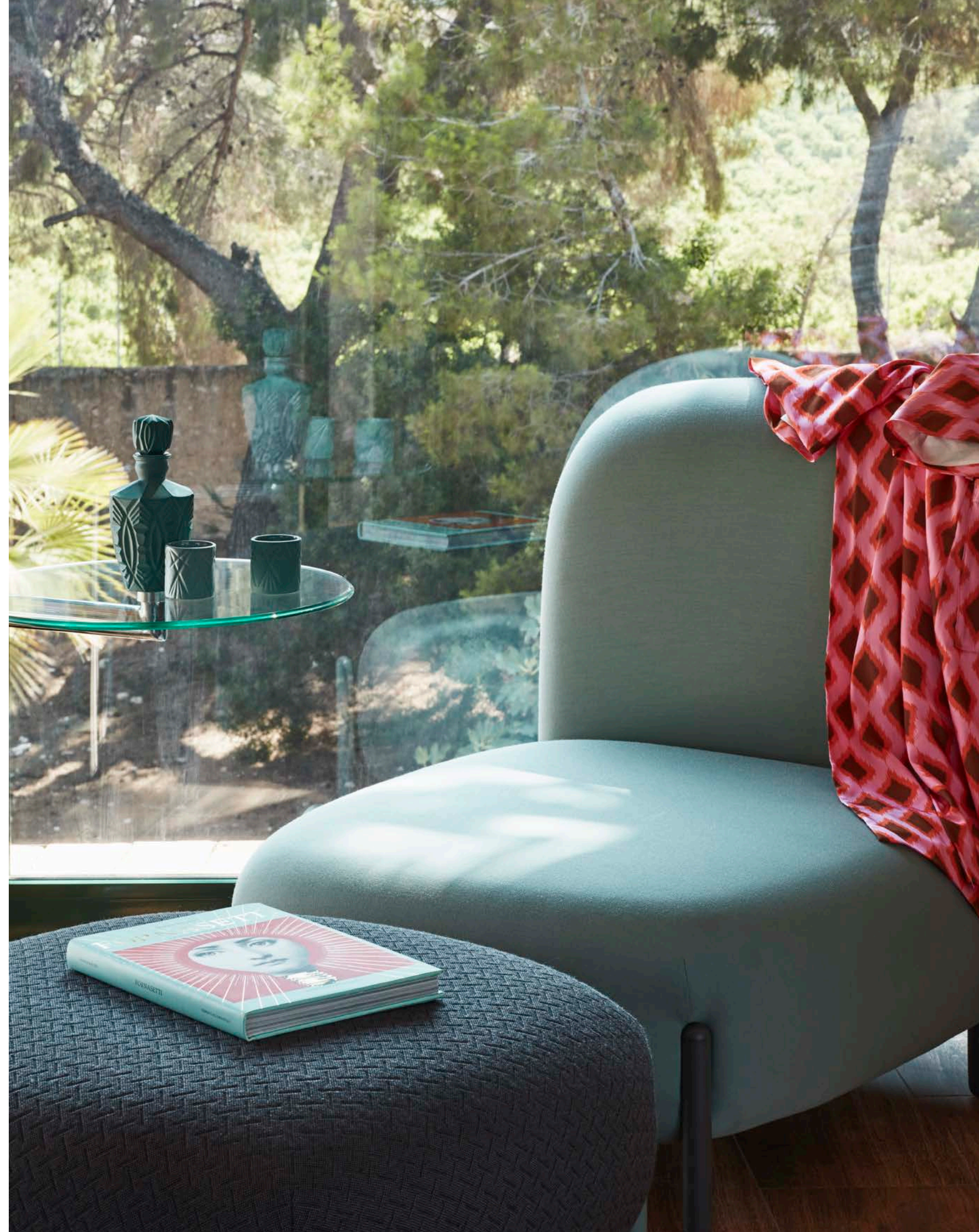
Soft and spongy, Balloon is always ready to welcome you, and when it does, it embraces you to make you feel comfortable.



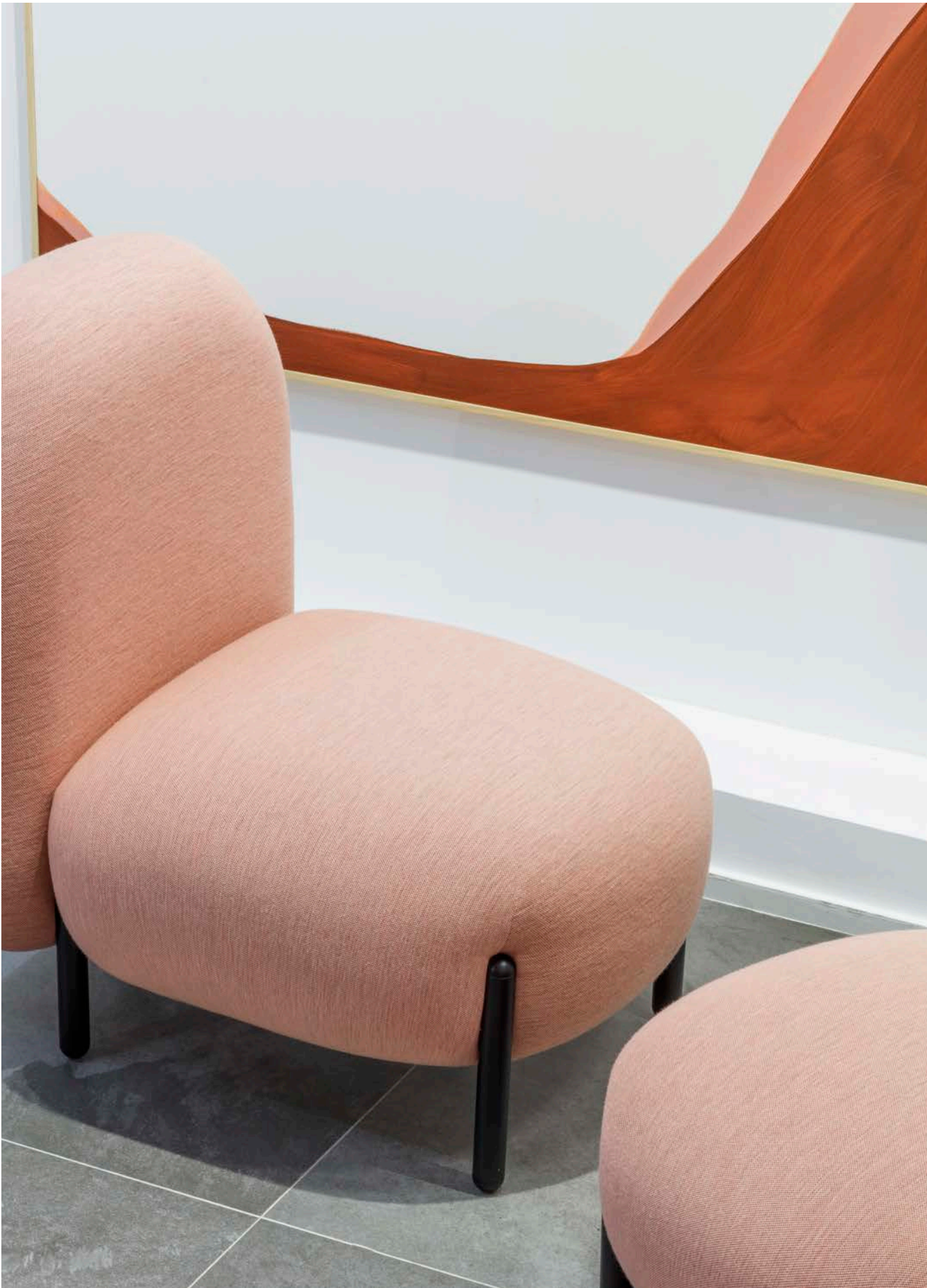
















ka- po- or

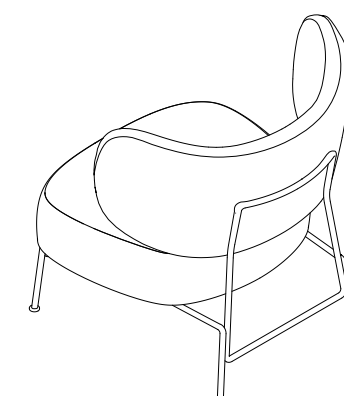
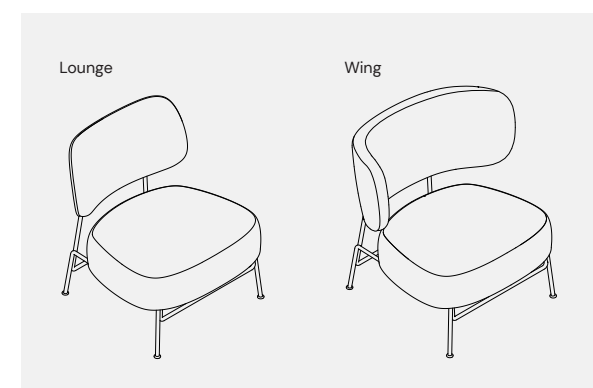


kapoor armchair

An iconic armchair that highlights the importance of design in the interior space.

Available with two backrest options. The lounge, which with a contained and welcoming backrest continues the line of the rest of the collection, and the wing, which offers a more enveloping and explosive version that grabs all attention.

This piece of friendly shapes, generous dimensions and versatile finishes adapts easily to all kinds of projects, providing sophistication and freshness in equal parts.











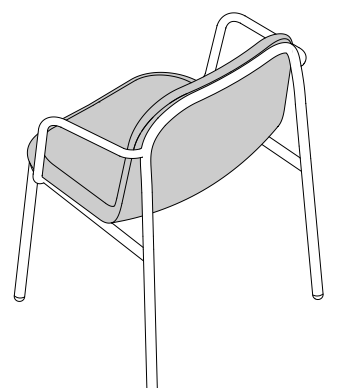
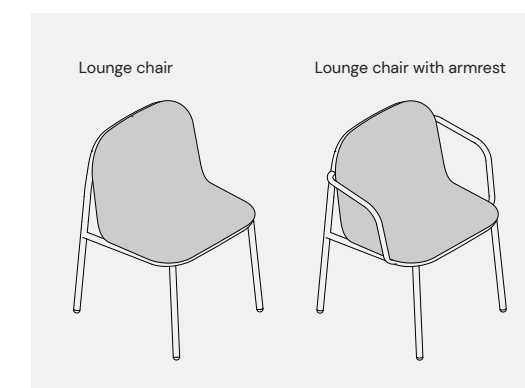
sh- ell-

shell lounge chair

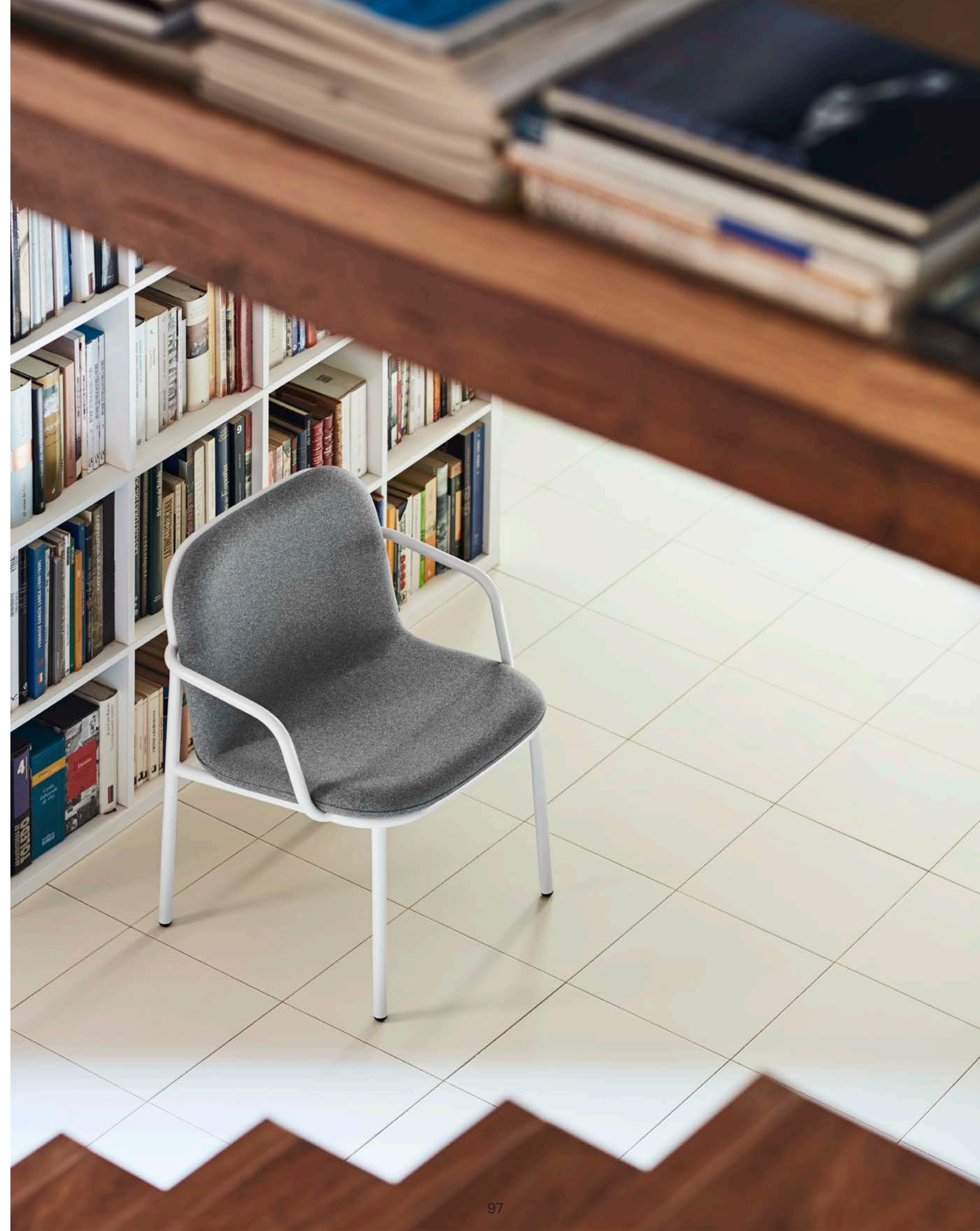
A lounge in a compact size, ideal to provide a solution for those areas of contained dimensions such as entrance halls or waiting rooms.

With a relaxed sitting position, this piece is always upholstered to enhance the user's comfort.

A discreet design that takes up little space but provides many nuances.









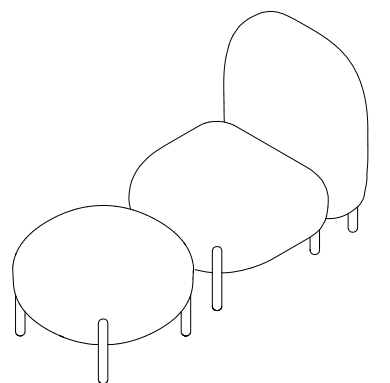
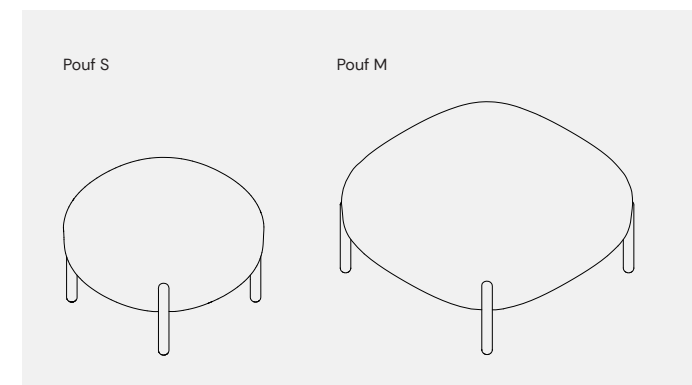
ba- llo- on

balloon pouf

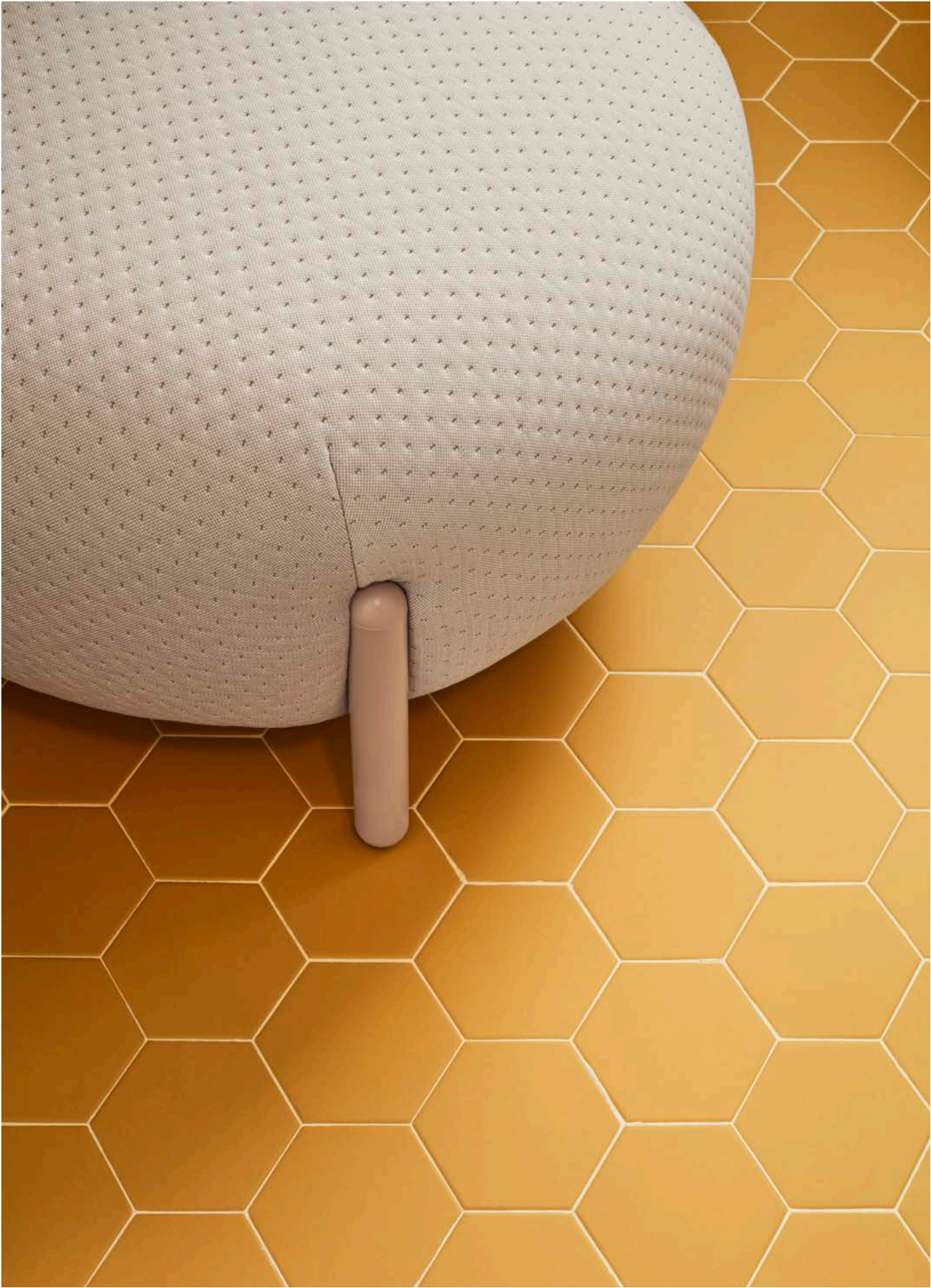
Soft, spongy and rounded. The perfect complement to the Balloon armchairs but with sufficient identity to work separately.

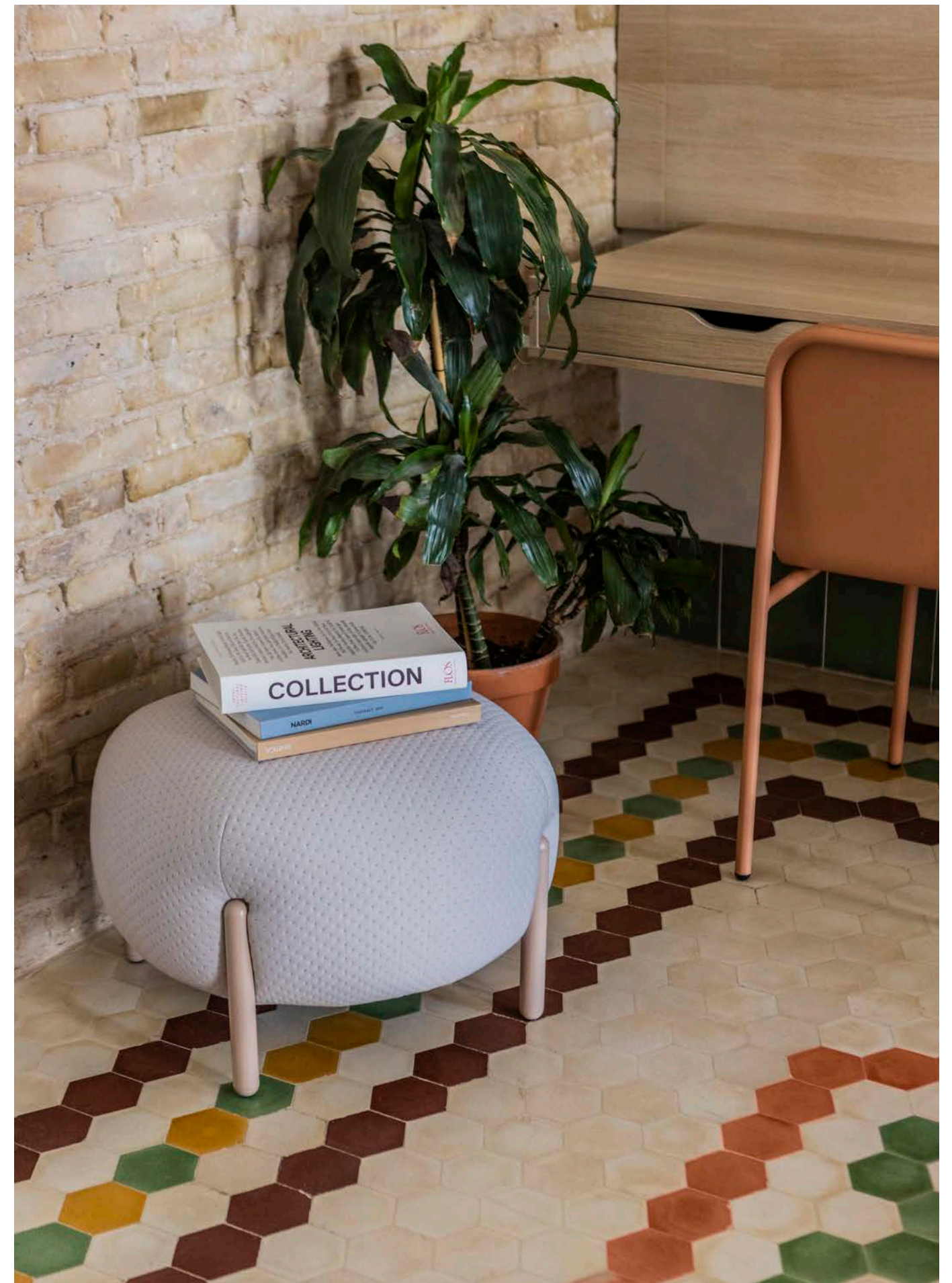
A piece that comes in two sizes, a small, almost playful one, and a larger one, perfect to articulate common areas.

A design that exudes personality and comfort, created to add a practical and amusing touch to the interior design.













ka- po- or

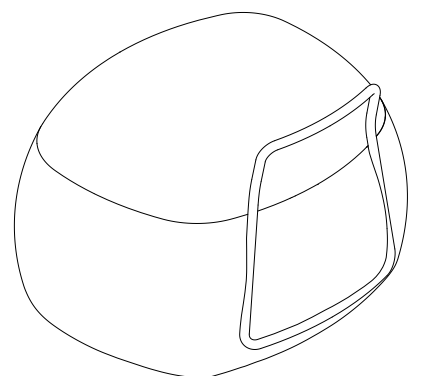
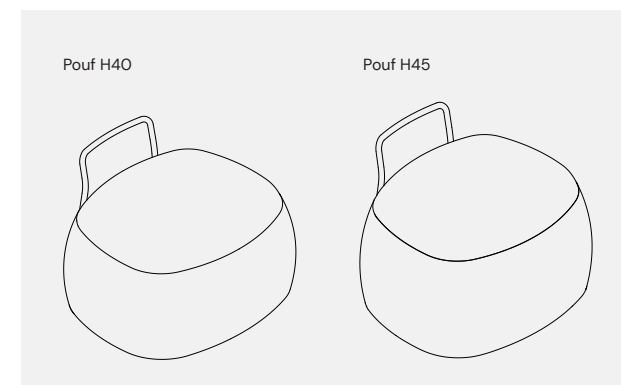
kapoor pouf

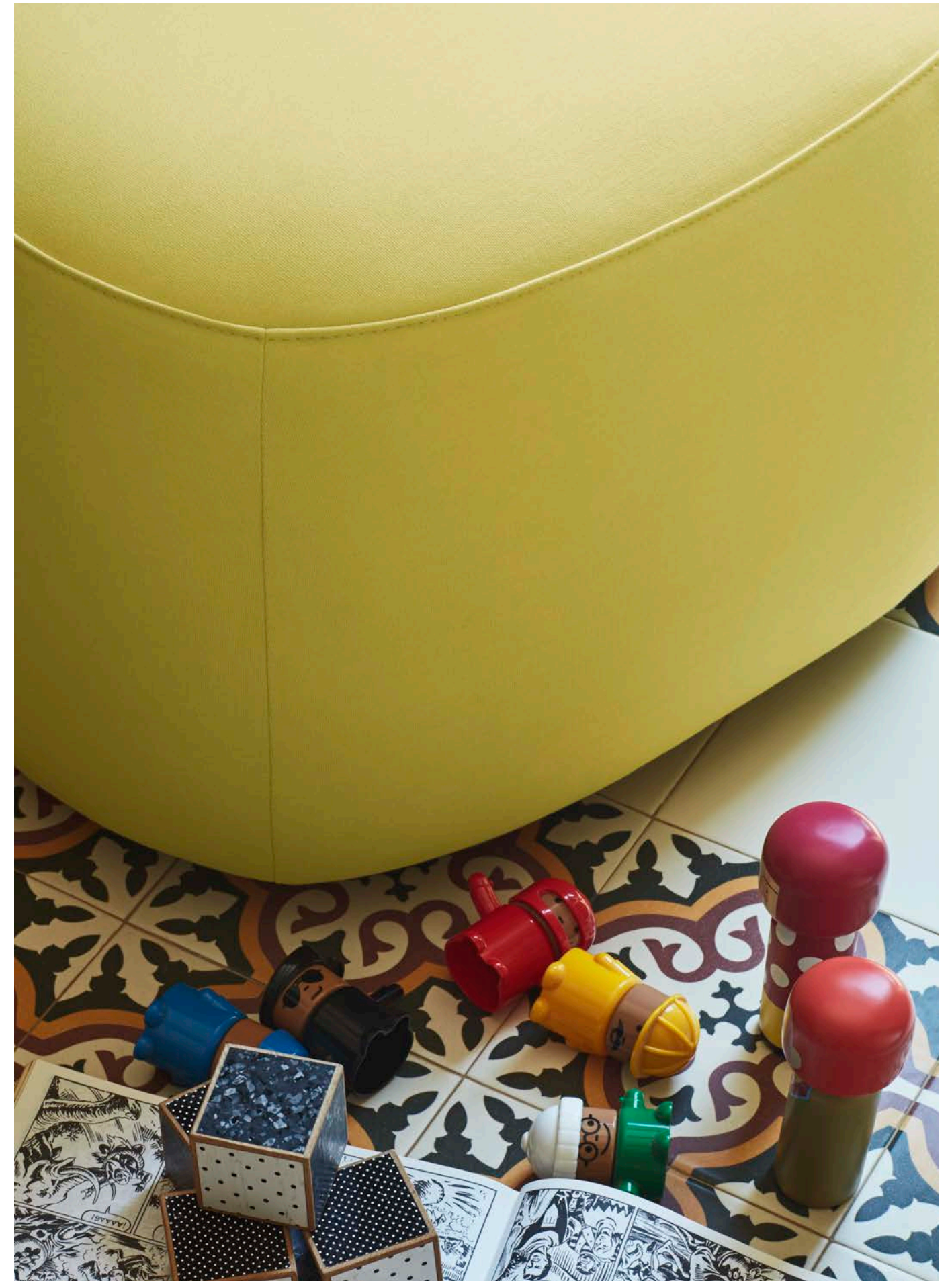
Maintaining the distinctive design line of the collection and taking its language to the minimum expression, the Kapoor pouf is characterised by its dynamic nature.

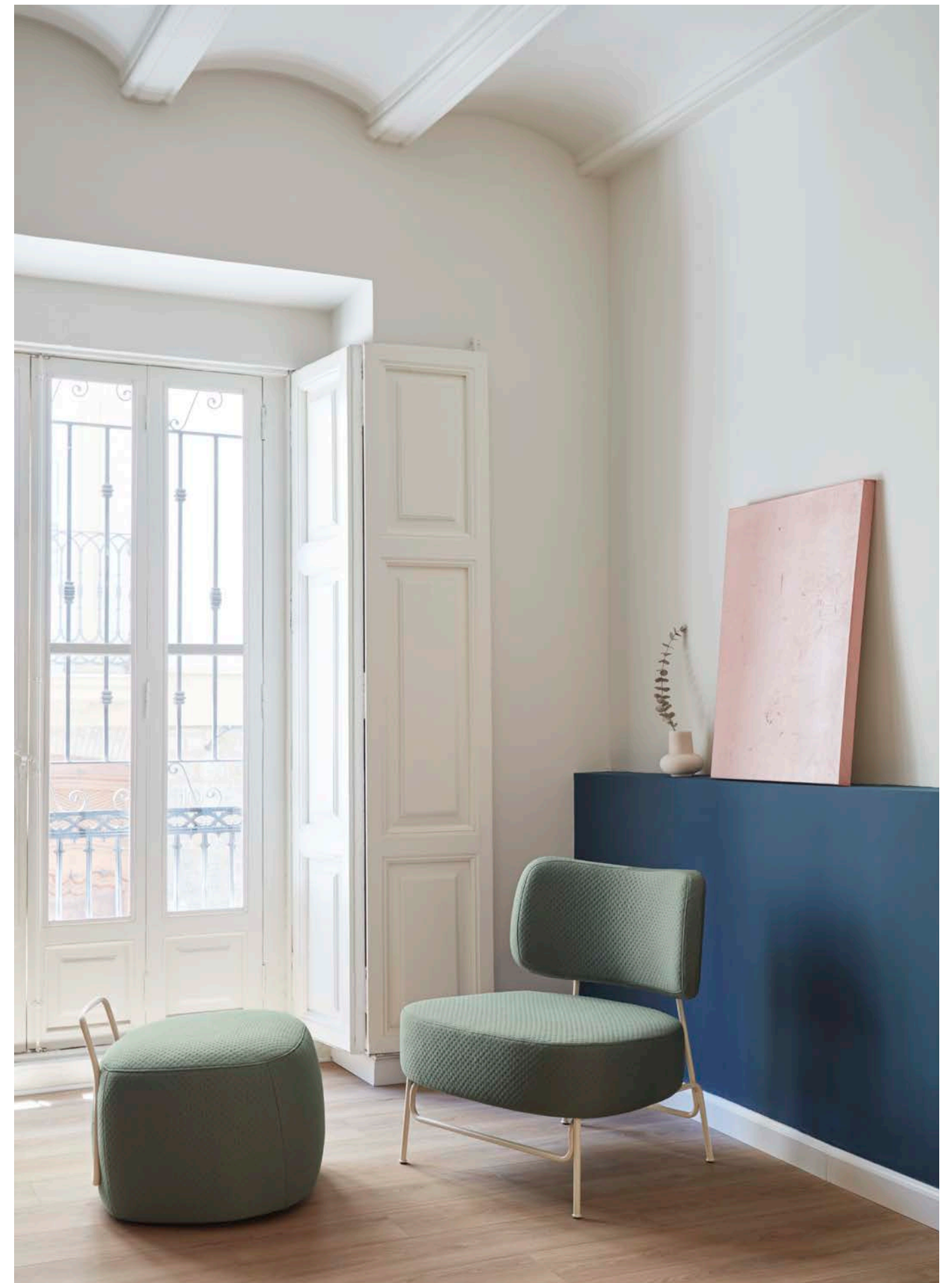
Its front wheels, which remain concealed, make it agile and easy to move around.

A pouf that comes in two heights, a seating height more appropriate for a lounge space and a more polyvalent one that transforms it into a chair suitable for desks or tables.

An effective solution for a versatile piece.











sh- ell

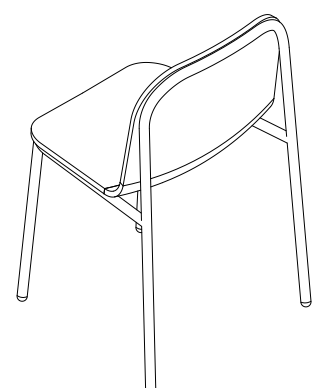
shell chair

A clean line with a timeless aesthetic and a touch of boldness.

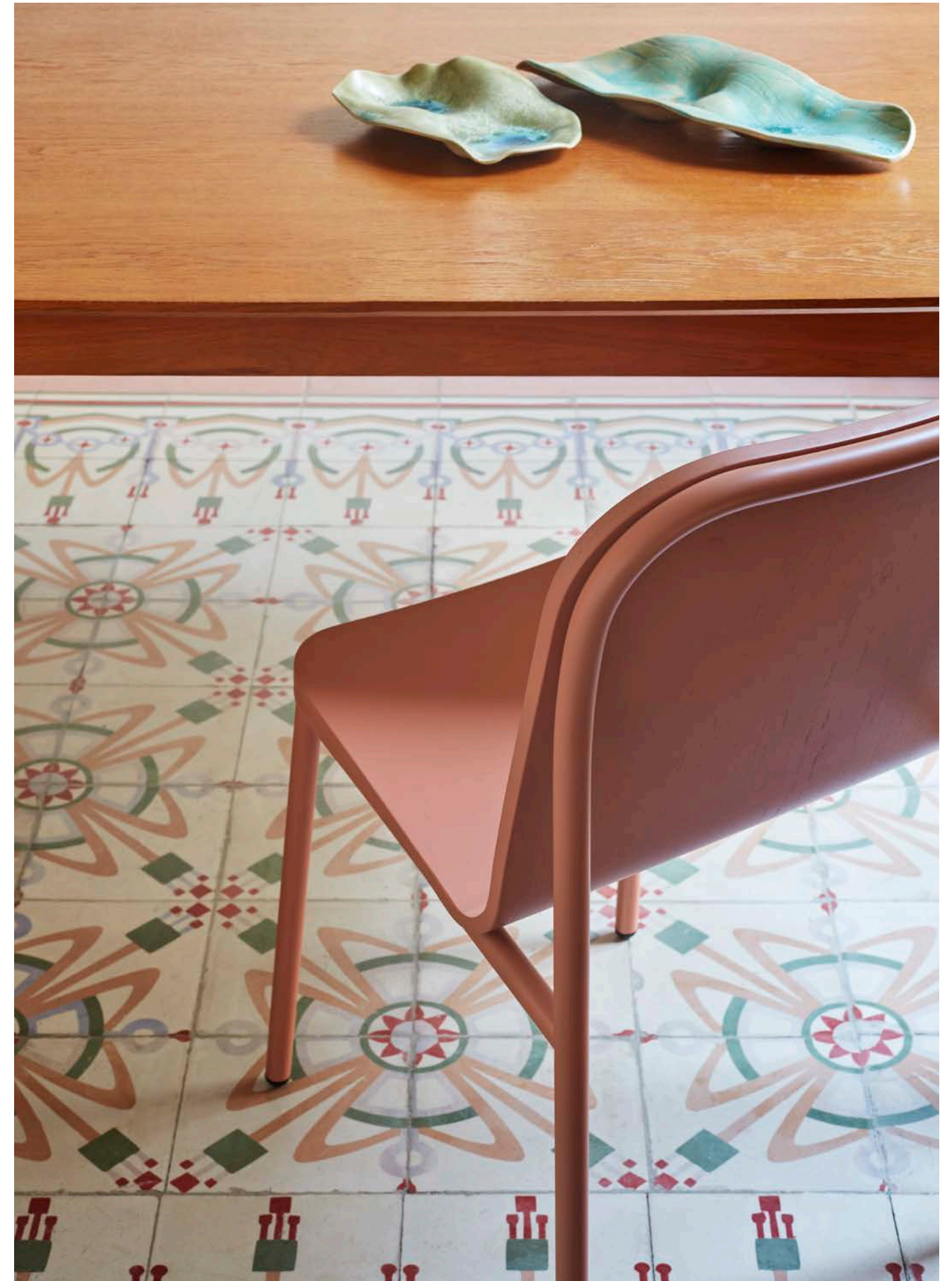
The Shell chair is an example of versatility in finishes, a piece in which you can play with both textures and colour.

It comes with its characteristic shell in natural oak or lacquered with open pore, upholstered, with and without arms. A common frame that creates many different chairs.

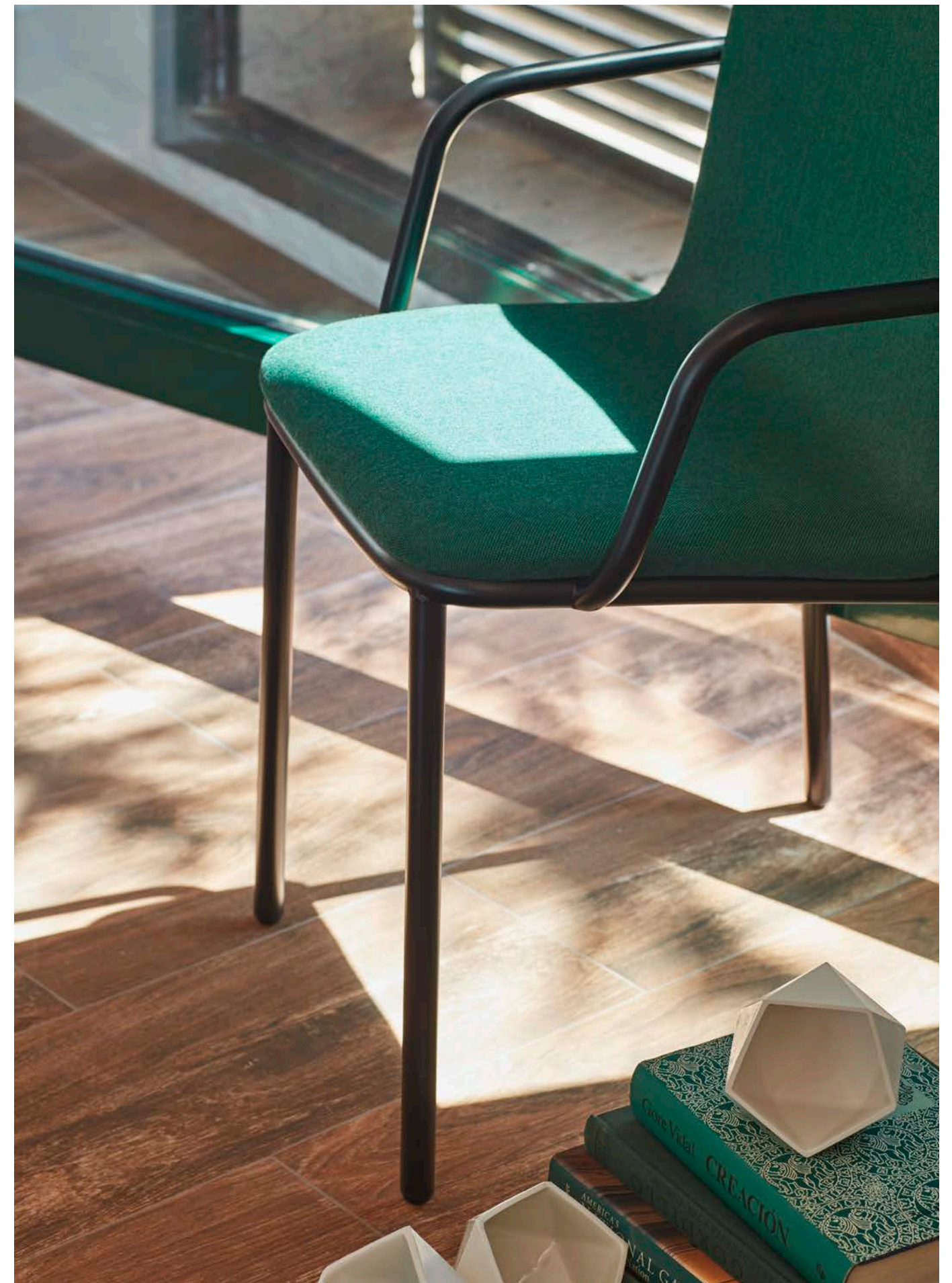
A piece that pays tribute to the materiality of objects, wood and metal united by an invisible link, protagonists in equal parts.



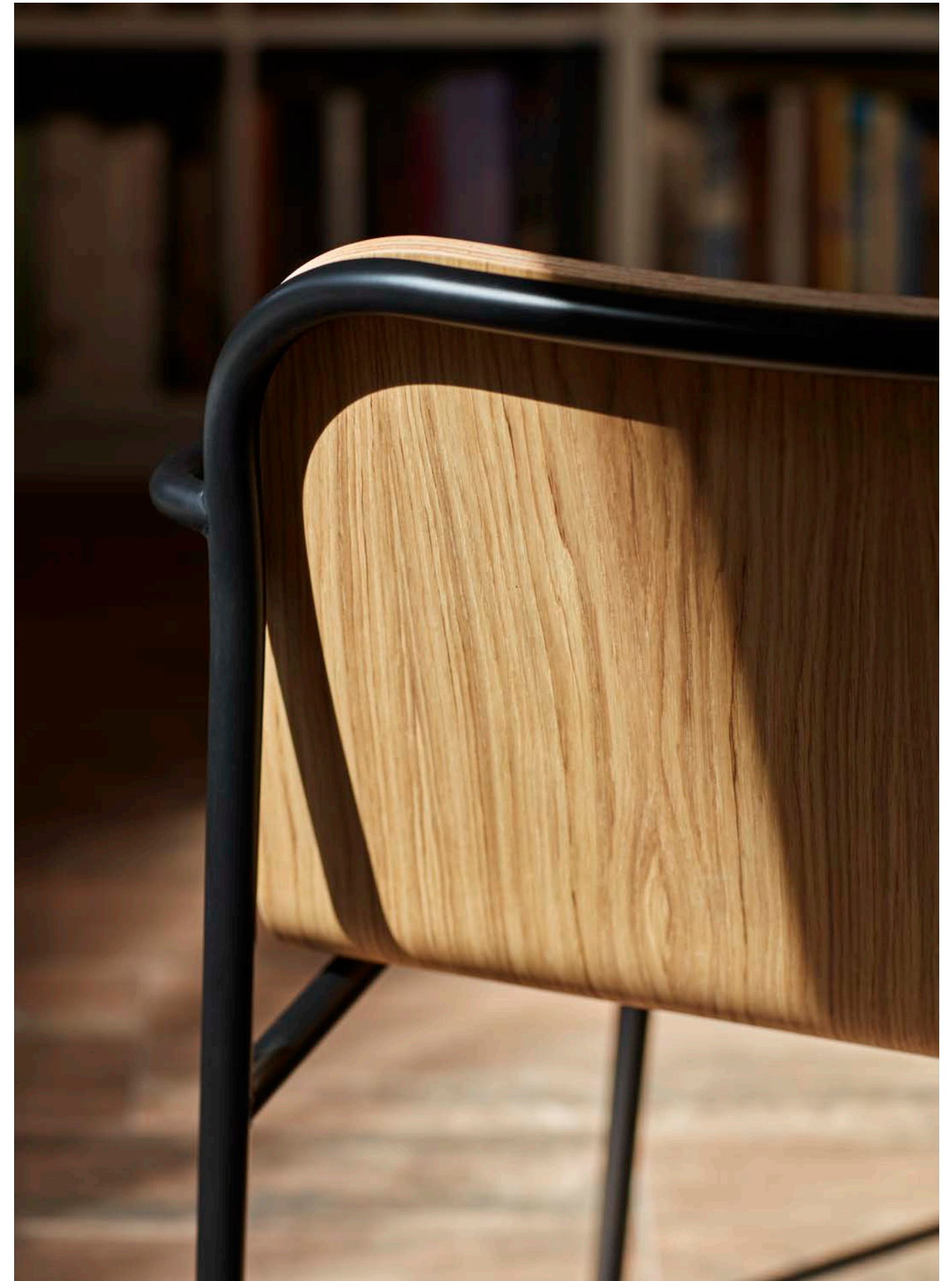














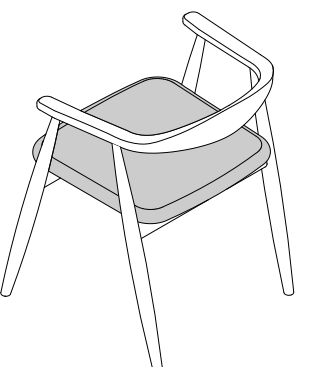
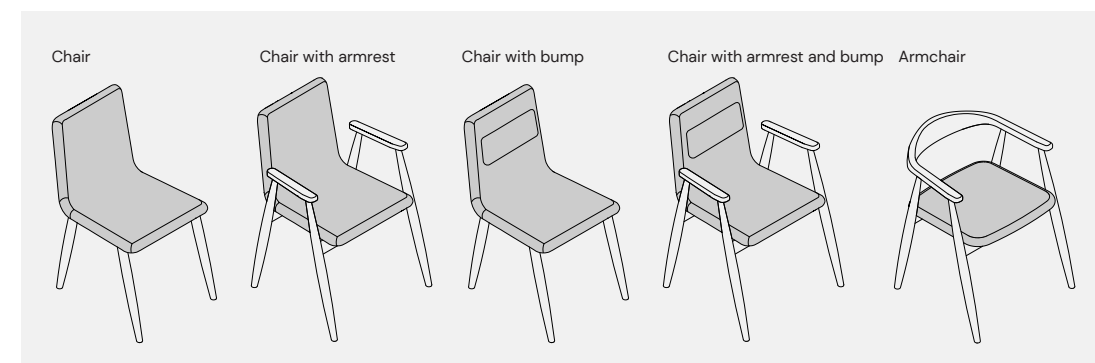
sa- ppo- ro

sapporo chair

The wood has different grains and shades, details that make each piece unique. A condition that we have sought to enhance in this piece.

Available in different formats, Sapporo is a polyvalent collection suitable for the domestic and contract environments. Especially designed for comfort are its versions with arms or the extra back support foam.

Closing the collection, its most iconic version, the armchair, with a calm aesthetic that focuses on the silky feel of wood.











ka- po- or

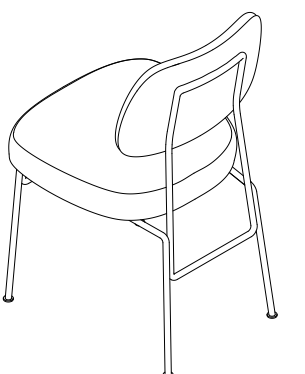
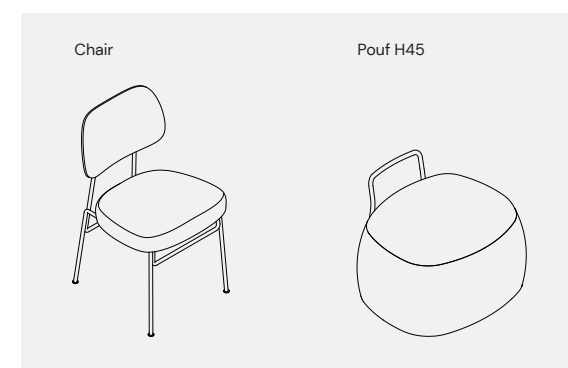
Kapoor chair

A piece carefully designed to detail, the perfect balance of comfort and style.

With its rounded and friendly shapes, the Kapoor chair brings singularity to any space.

This collection has a spontaneous variant, the H45 pouf. A dynamic and very versatile element not only in terms of its finishes but also in relation to its own function. A pouf that can be used in lounge areas or as a table chair.

In any of its versions, Kapoor stands out for its fresh and original design.









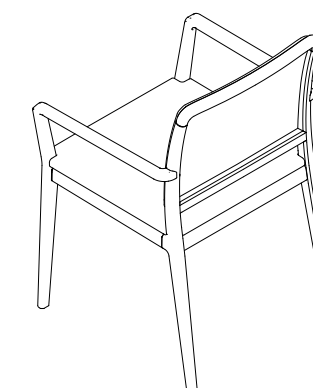
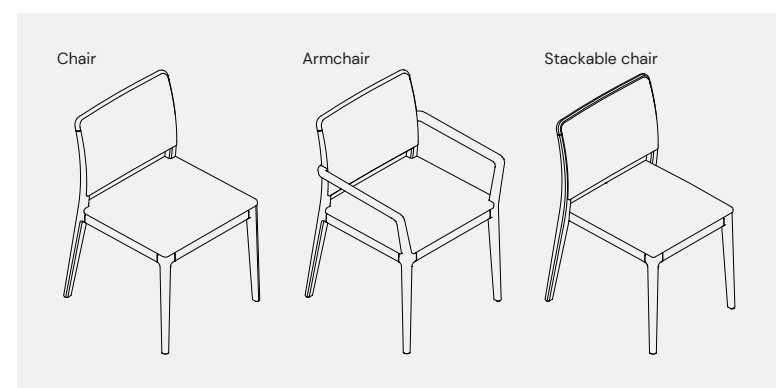
co- nne- ry

connery chair

A refined example of construction for the classic chair typology.

Three formats, chair, armchair and stackable chair, that integrate the same language of marked joints, underlining the craftsmanship of the wood.

Simple and traditional, playing with fabrics and lacquers, it can become a much fresher and more playful piece, easy to integrate into any space.











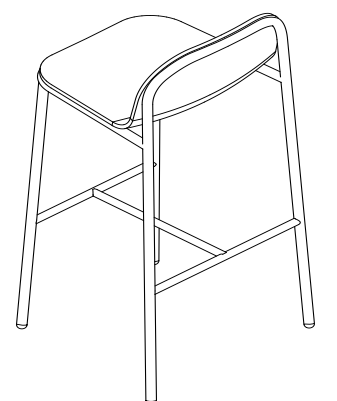
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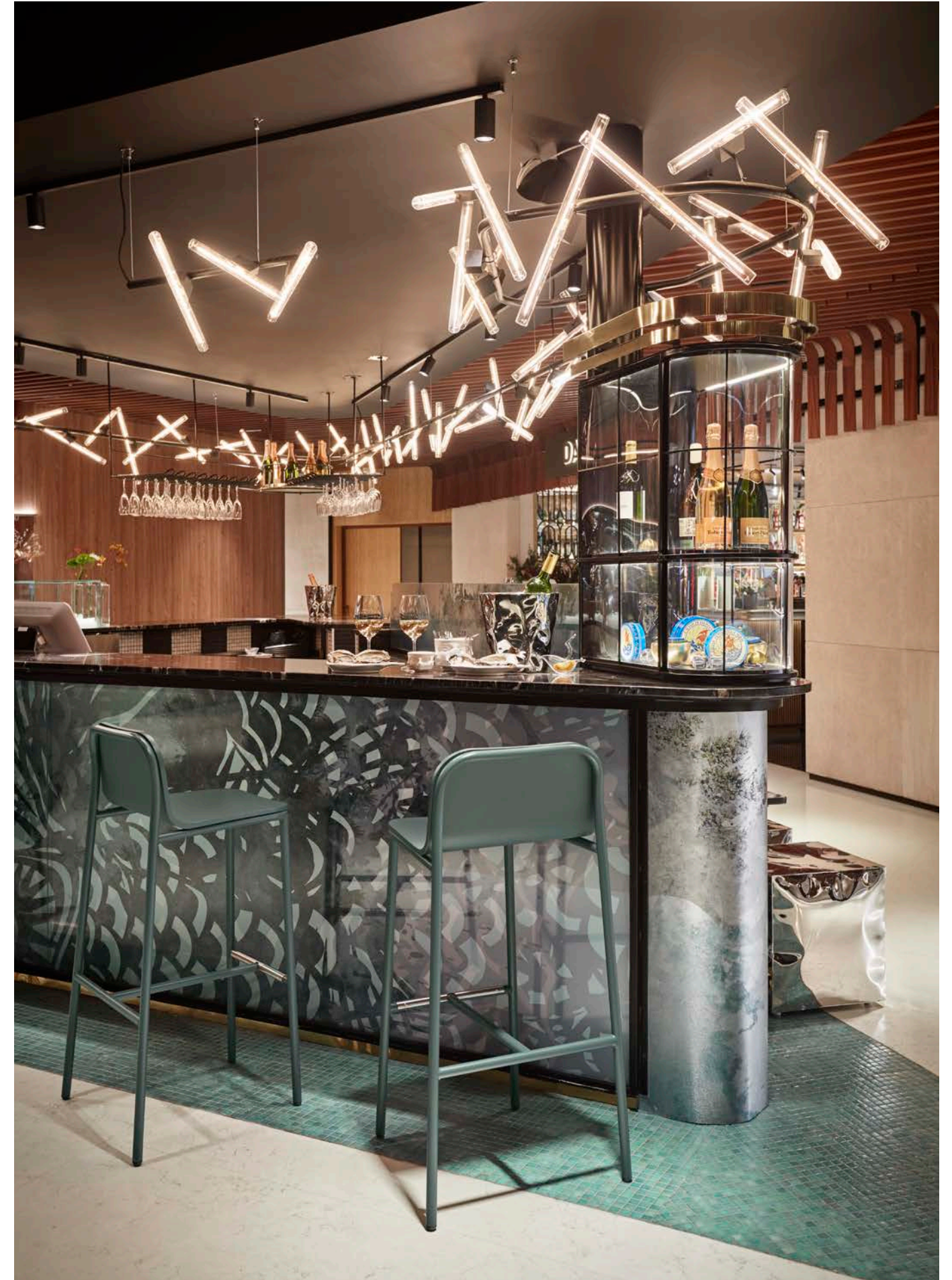
shell stool

The synonym for the all-round product. A piece with character that fits easily into any environment, public or private.

Available in oak, open pore lacquered or upholstered. A wide range of options that proves that, beyond purely aesthetic aspects, colour and texture can influence space.

A timeless design that combines functionality and elegance in a single design.













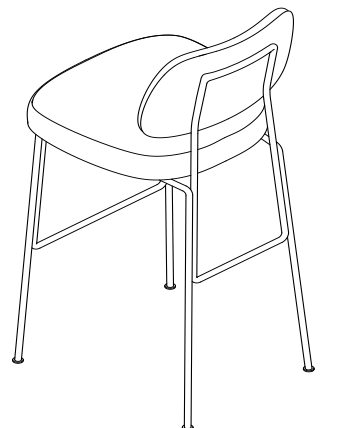
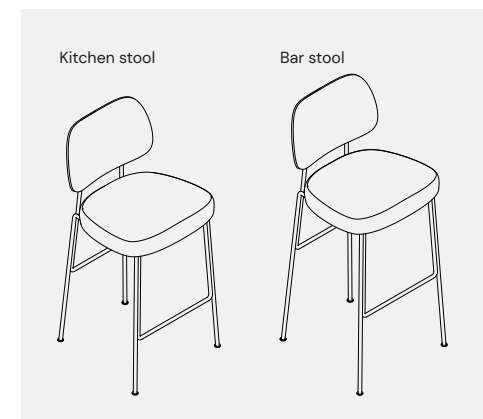
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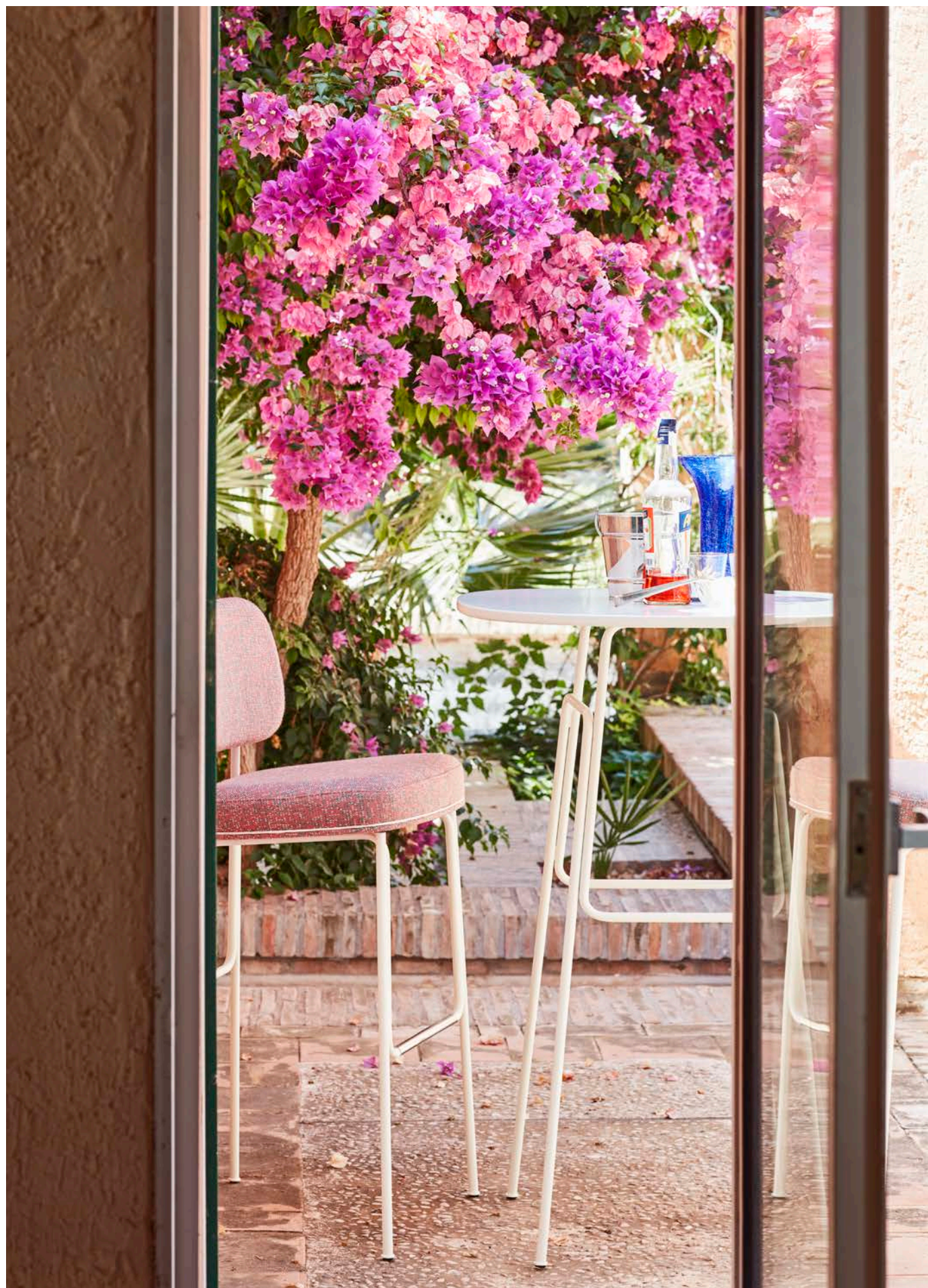
kapoor stool

Comfort and personality define this unique piece.

A cushioned stool with a wide range of upholsteries to give free rein to the imagination. It offers the possibility combining it's sew-on border to add a touch of distinction.

An elegant and stylish piece that can be integrated in any space.







ka- po- or

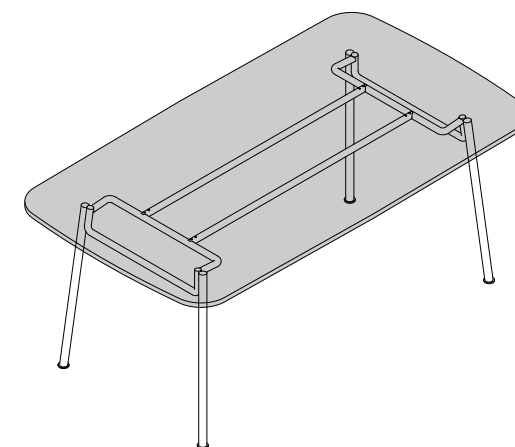
kapoor table

The Kapoor collection is enlarged with this table which, while respecting the identity of the collection, increases its versatility.

A product with simple lines and a light yet robust structure thanks to its 30mm diameter steel tube.

Its neutral design favours its adaptability to different environments and uses, making it a suitable solution for demanding environments such as offices or communal spaces.

Table 180x100





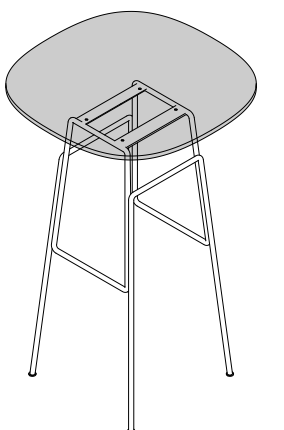
ka- po- or

Kapoor high table

A unique product, a different way of presenting this type of high table in harmony with the rest of the collection. A combination of versatility and functionality, this piece creates attractive spaces in which to have a meeting or a coffee.

Available in two heights, it accompanies the stools in the collection with discretion and elegance.

With infinite possibilities, its monochrome finish stands out.





ka- po- or

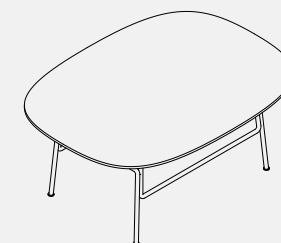
kapoor auxiliary table

With a flirtatious character, this side table comes in two formats designed to complement playful and dynamic environments in a fashionable way.

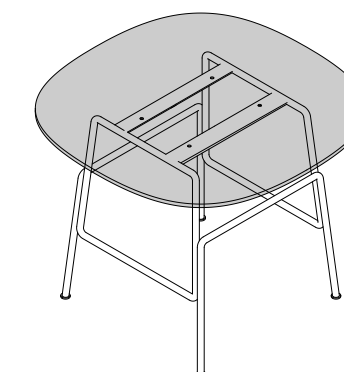
A piece finished in birch plywood with warm connotations or fully lacquered, offering a colourful touch.

A practical and fresh design.

Auxiliary table
H45



Auxiliary table
H55







sa- ppo- ro

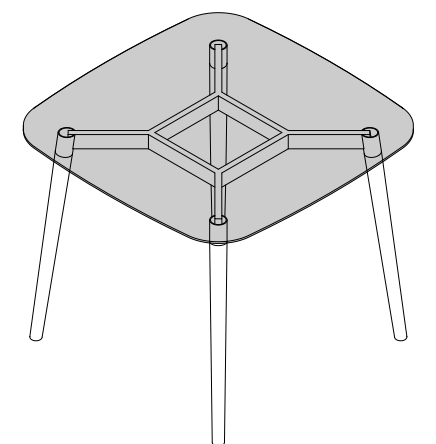
sapporo table

A table that combines the warmth of wood with the solidity of a metal structure.

This metal piece, which receives the turned beech legs and on which the tabletop rests, can be lacquered in any colour to match the interior environment or to add a chic touch.

Designed for contained spaces, the Sapporo table brings a touch of freshness to the home.

Table 90x90





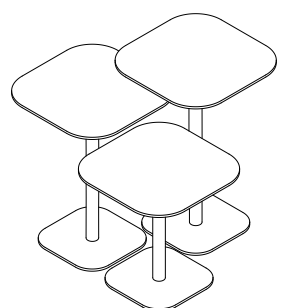
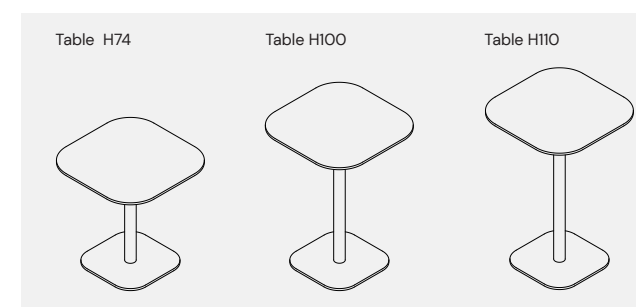
fo- ot

foot table

Foot consists of a base and a metal foot that grows to serve from chairs to stools.

A functional and versatile product available in 3 heights and open to customisation, a sure value for the most exigent environments.

A table that stands out for its simplicity and stability.





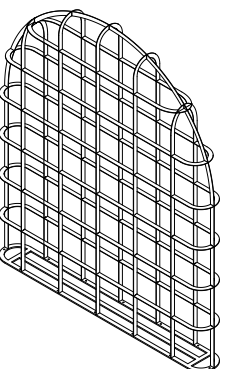
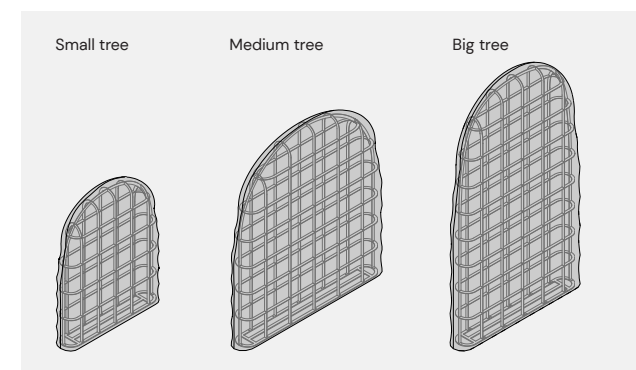
fo- re- st

forest space divider

Designed to create different spaces in the same room and maintain a sense of open space. Forest divides but does not separate, filtering the light to create an intimate scene, and subtly inviting you to calm.

Available in three sizes that can be used separately or combined to create your own forest.

A play of shapes and textures that translates into a light, delicate and stable product.



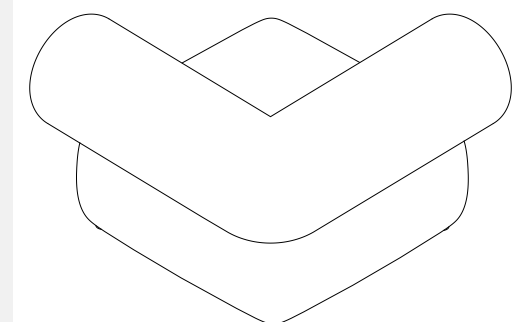
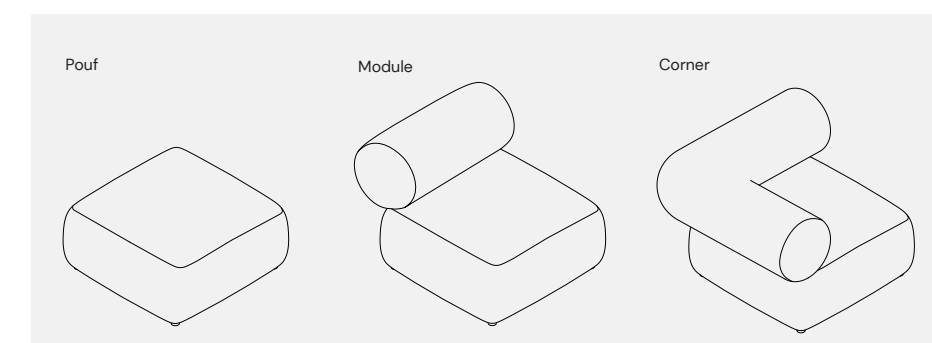


of- fo

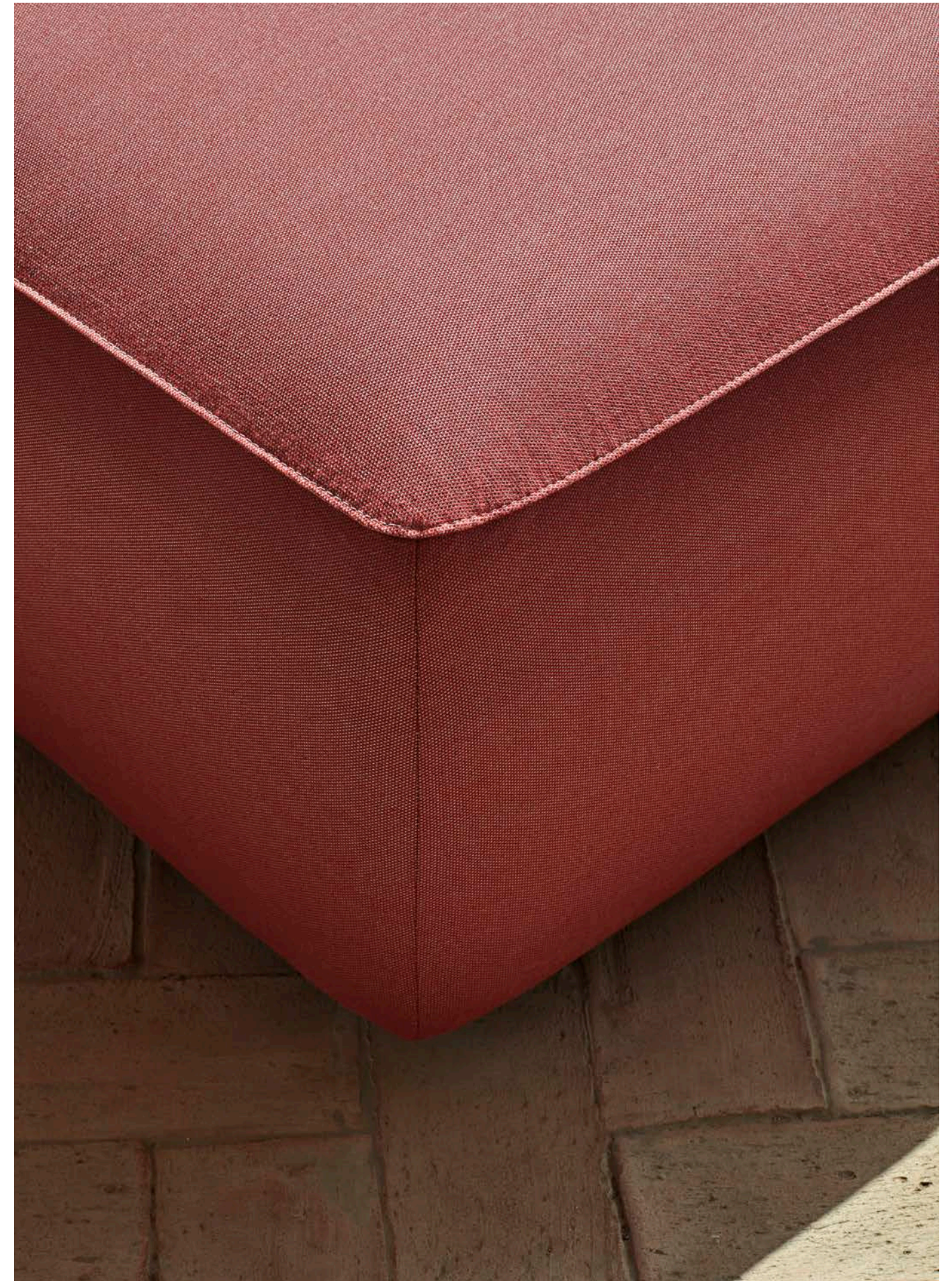
offo outdoor

A product suitable for the outdoor environment that offers all the possibilities of the collection, a modular system that grows to adapt to the needs.

Its minimalist geometry, emphasised by its cylindrical backrest, allows infinite combinations to be created. From individual use to vis-à-vis configuration, OFFO can be used as a creator of individual spaces within large contract spaces.









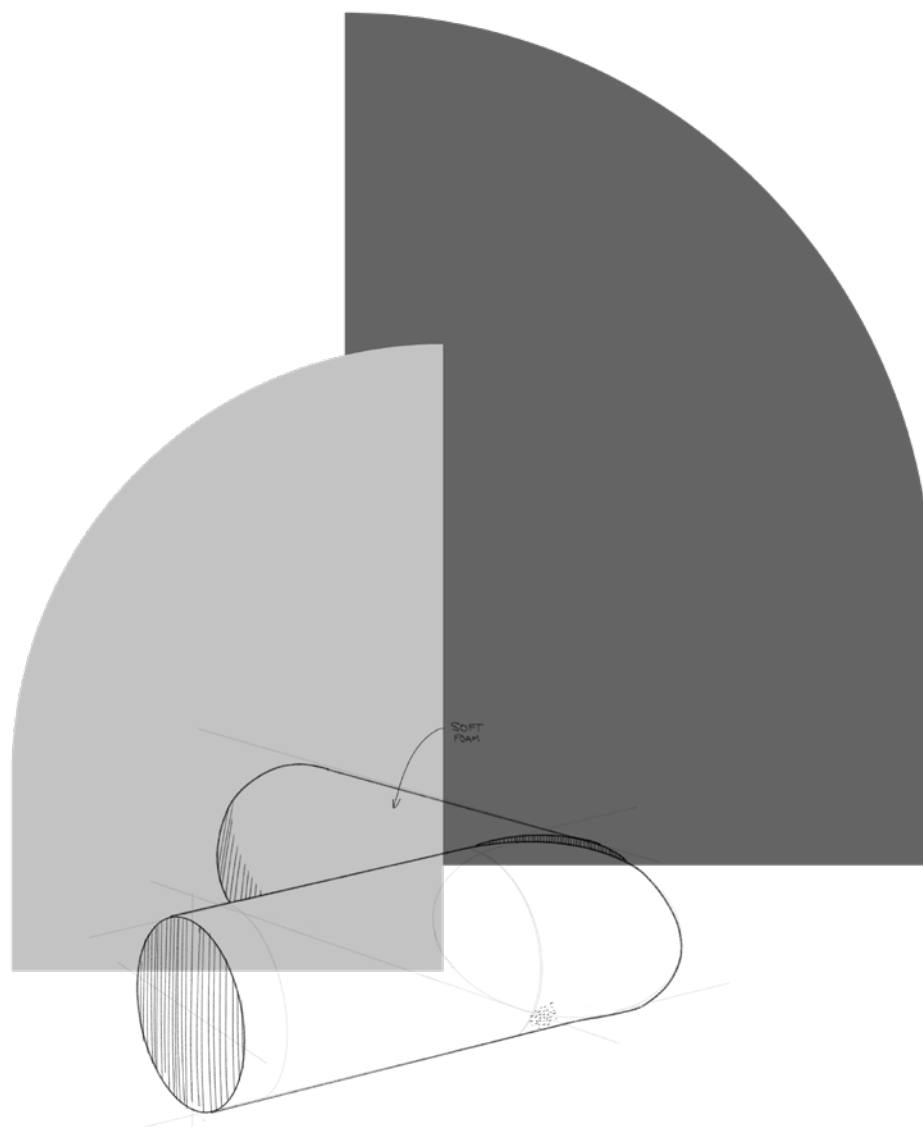
SHELL INTERVENED BY @H.CU4R



EXHIBITION 'BIODIVERSITY & CLIMATE CHANGE'
CURATED BY CLC ARTE

te- ch- ni- cals

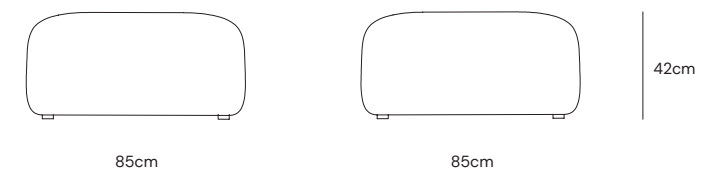
offo.....189
balloon.....190
kapoor.....192
shell.....195
sapporo.....196
connery.....197
foot.....198
forest.....199
finishes.....200



of- fo

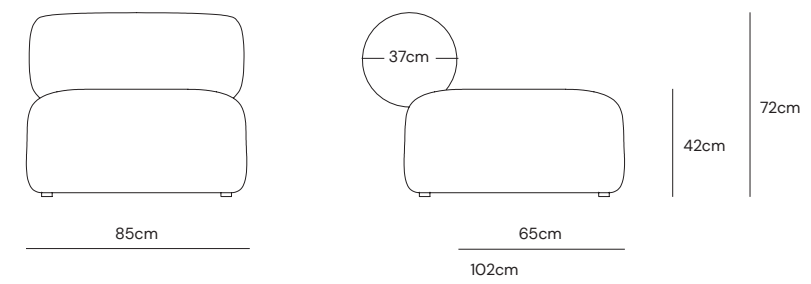
Pouf

Code OFP 10



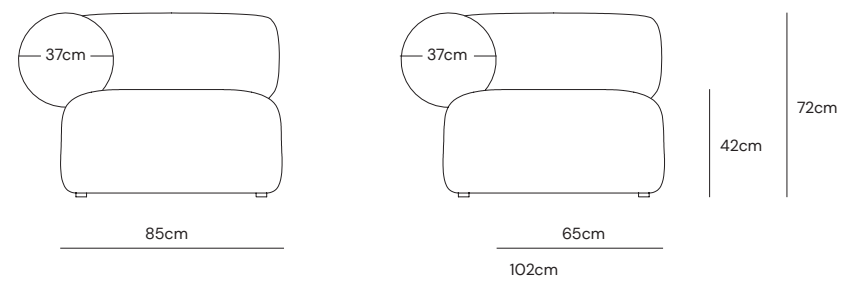
Module

Code OFM 10



Corner

Code OFC 10



Materials

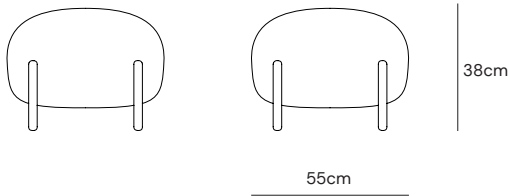
Solid wood interior structure. Webbing seat. Structure reinforced with wood in the backrest.

High-density foam in seat and backrest.
Height adjustable legs.

Hidden swivel joint system in the lower part for modulation.

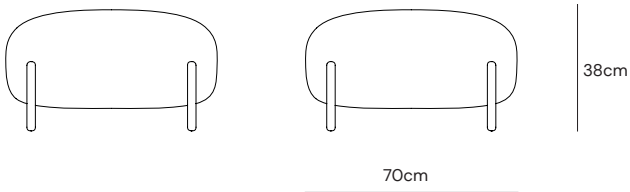
Pouf S

Code BAP 10



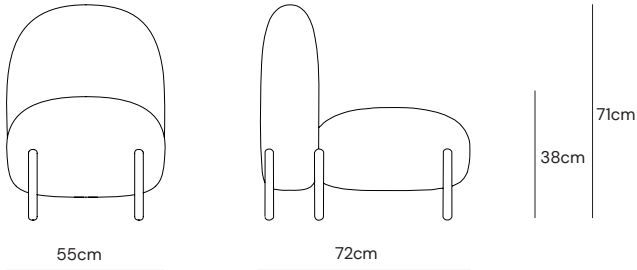
Pouf M

Code BAP 20



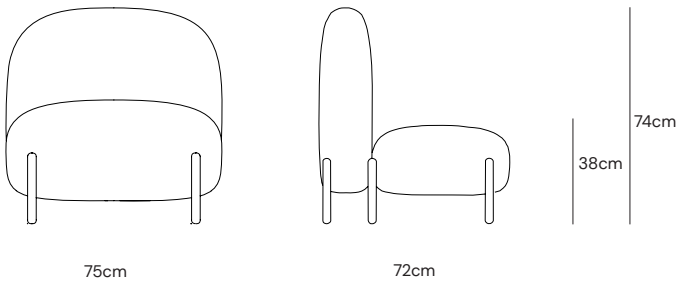
Lounge S

Code BAL 10



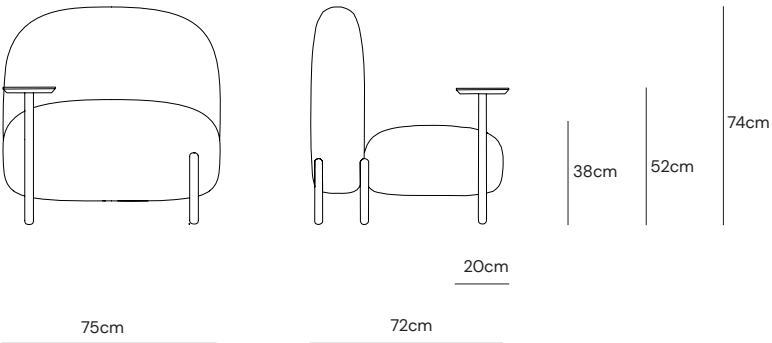
Lounge M

Code BAL 20



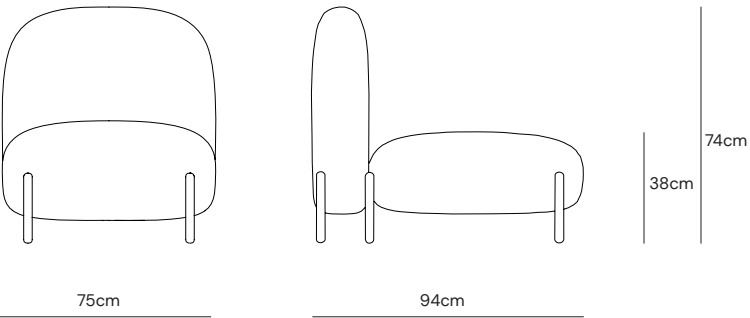
Lounge M with side table

Code BAL 20

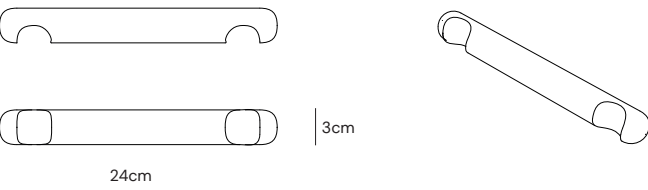


Lounge B

Code BAL 30



Connection piece



Materials

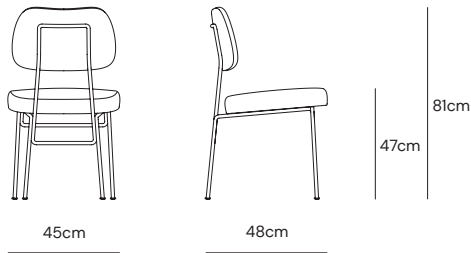
Internal structure in solid wood covered with high density polyurethane foam.
Legs and connecting piece in 30mm diameter calibrated tubular steel.

Concealed spherical plastic end caps.

Side table in beech wood.

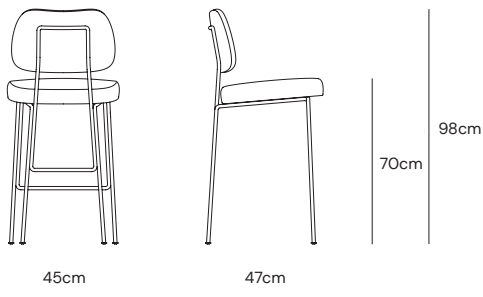
Chair

Code KPA 1



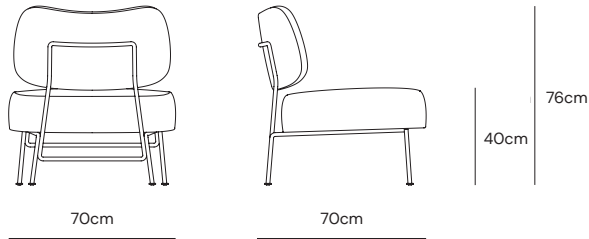
Kitchen stool

Code KPA 2



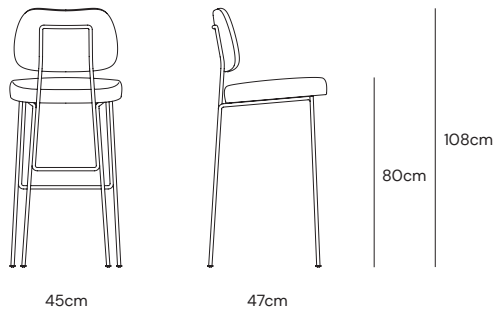
Lounge

Code KPA 4



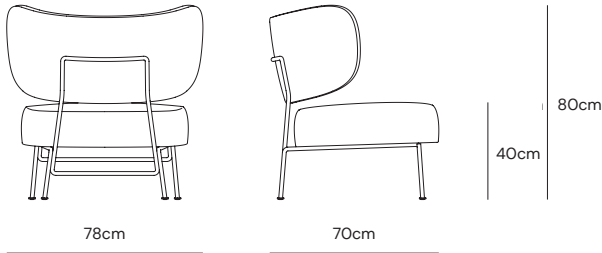
Bar stool

Code KPA 3



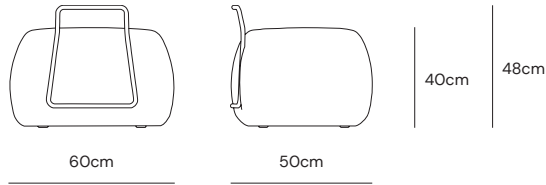
Wing

Code KPA 5



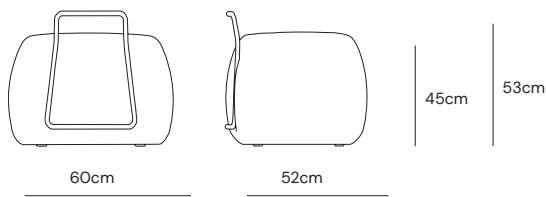
Pouf H40

Code KPA 6



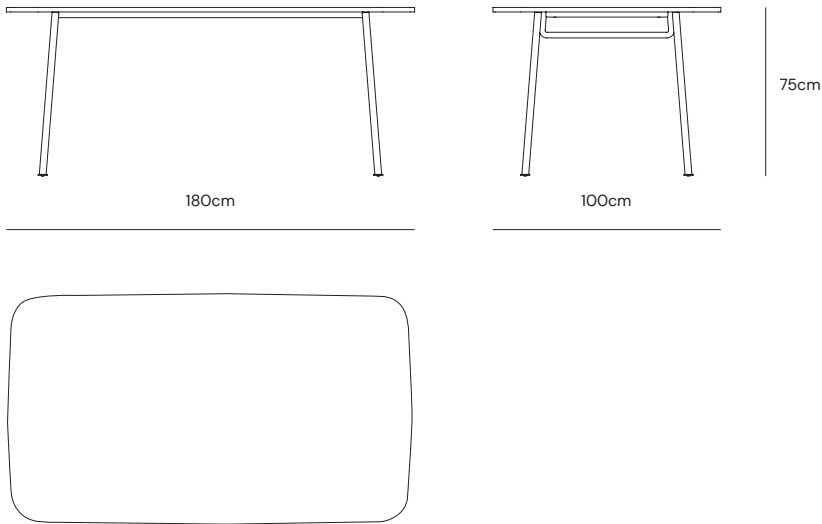
Pouf H45

Code KPA 7

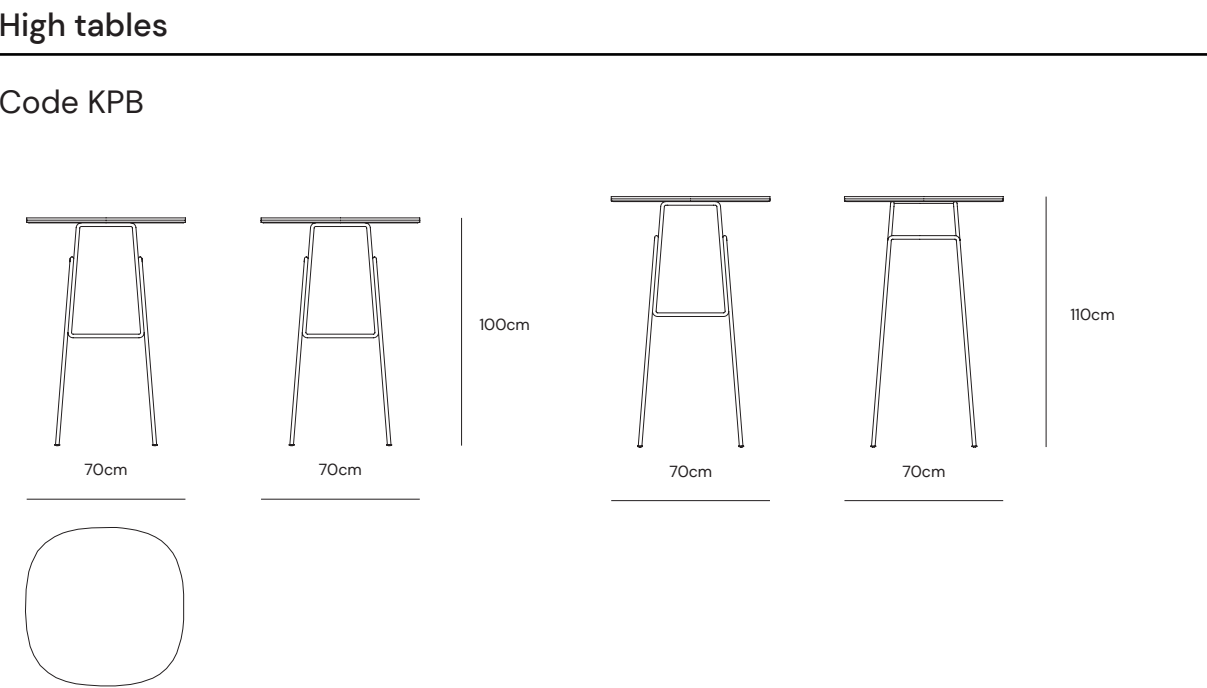
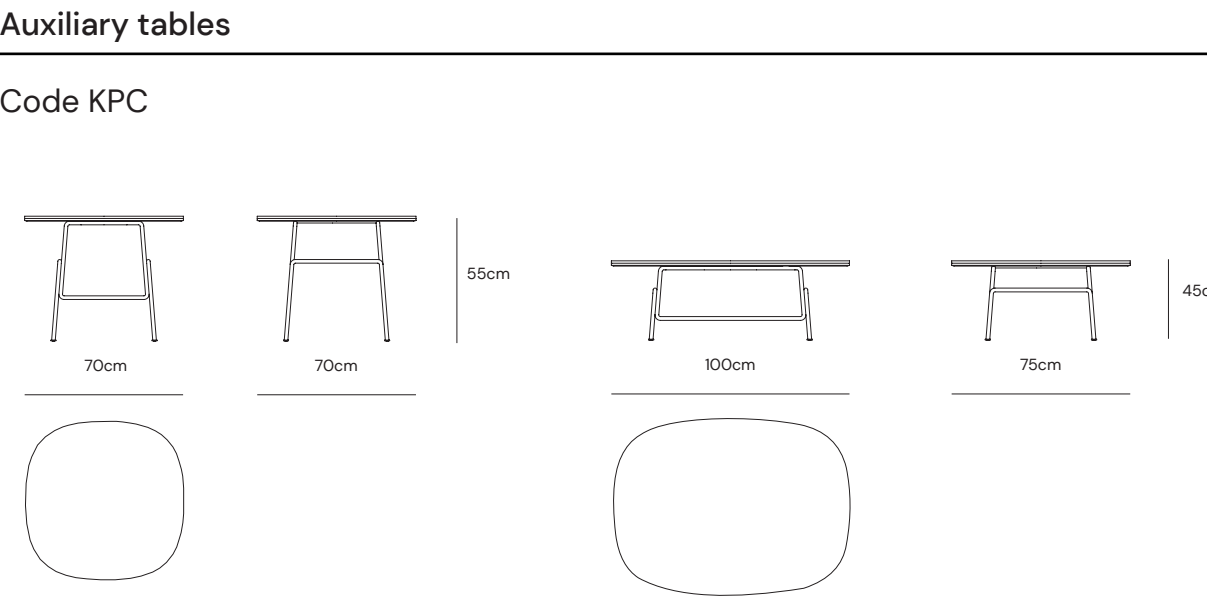


Table

Code KPM



ka-
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or



Materials

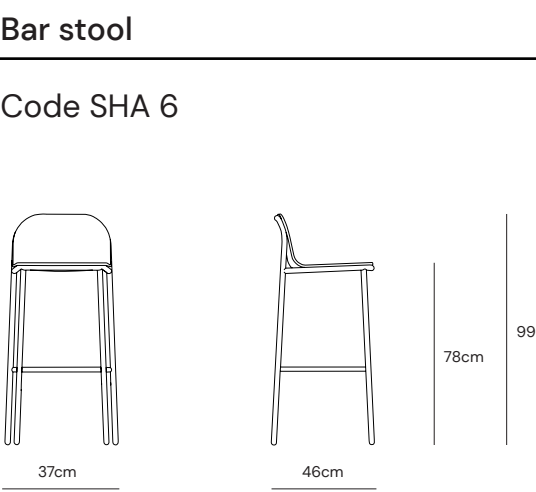
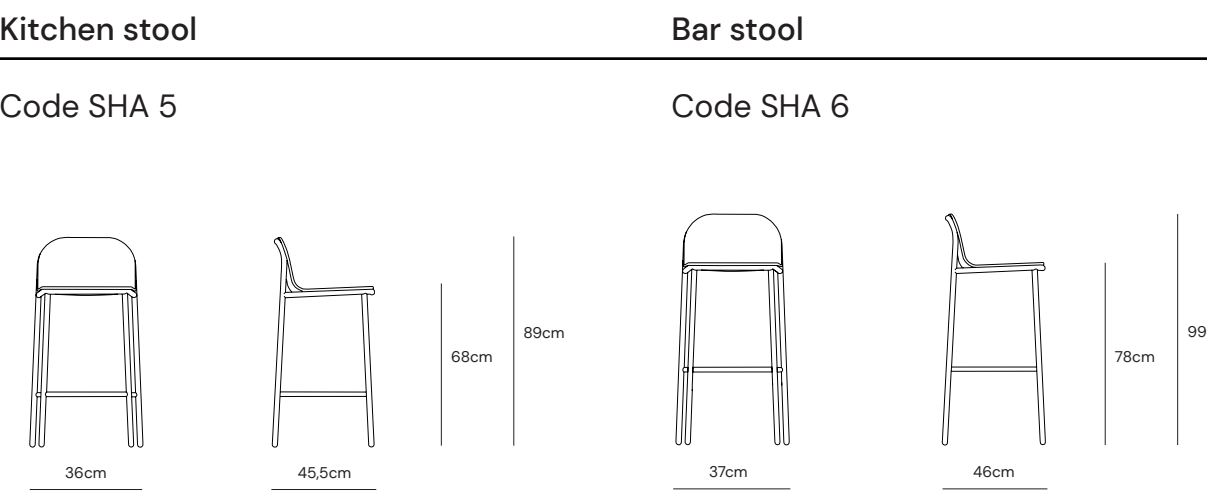
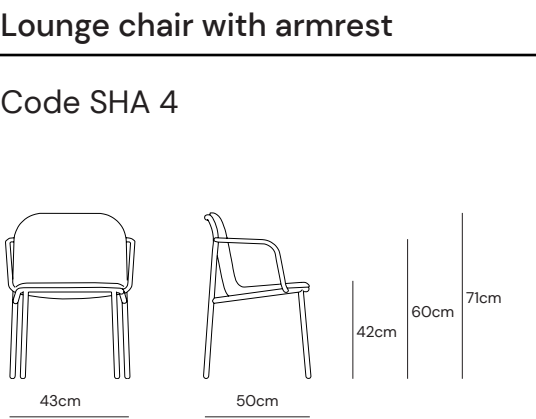
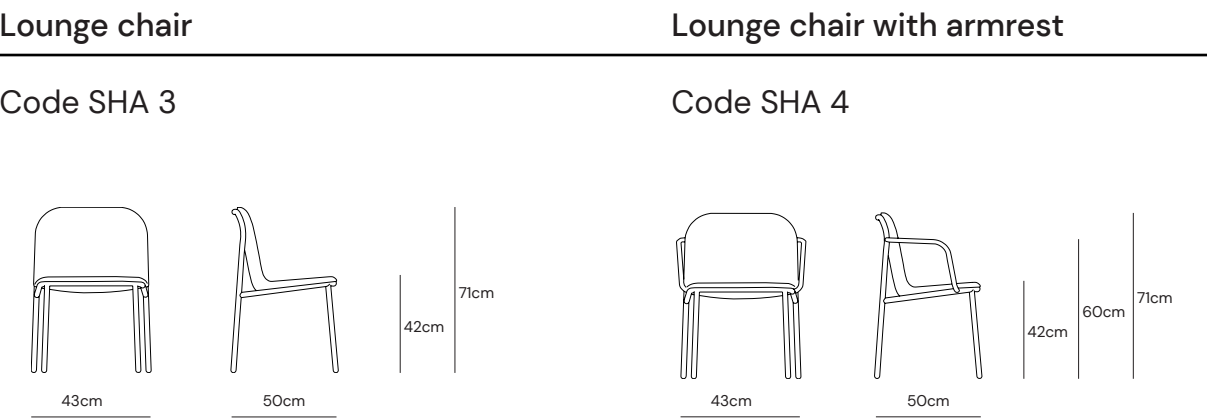
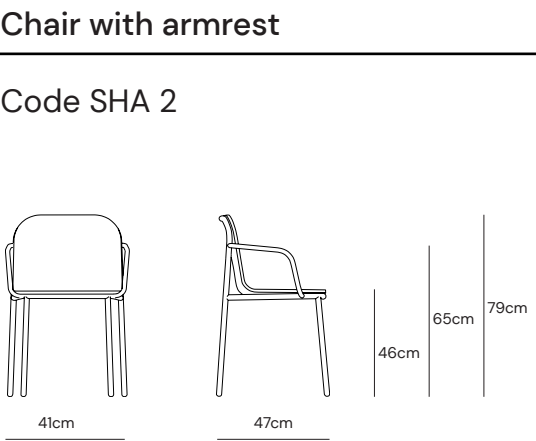
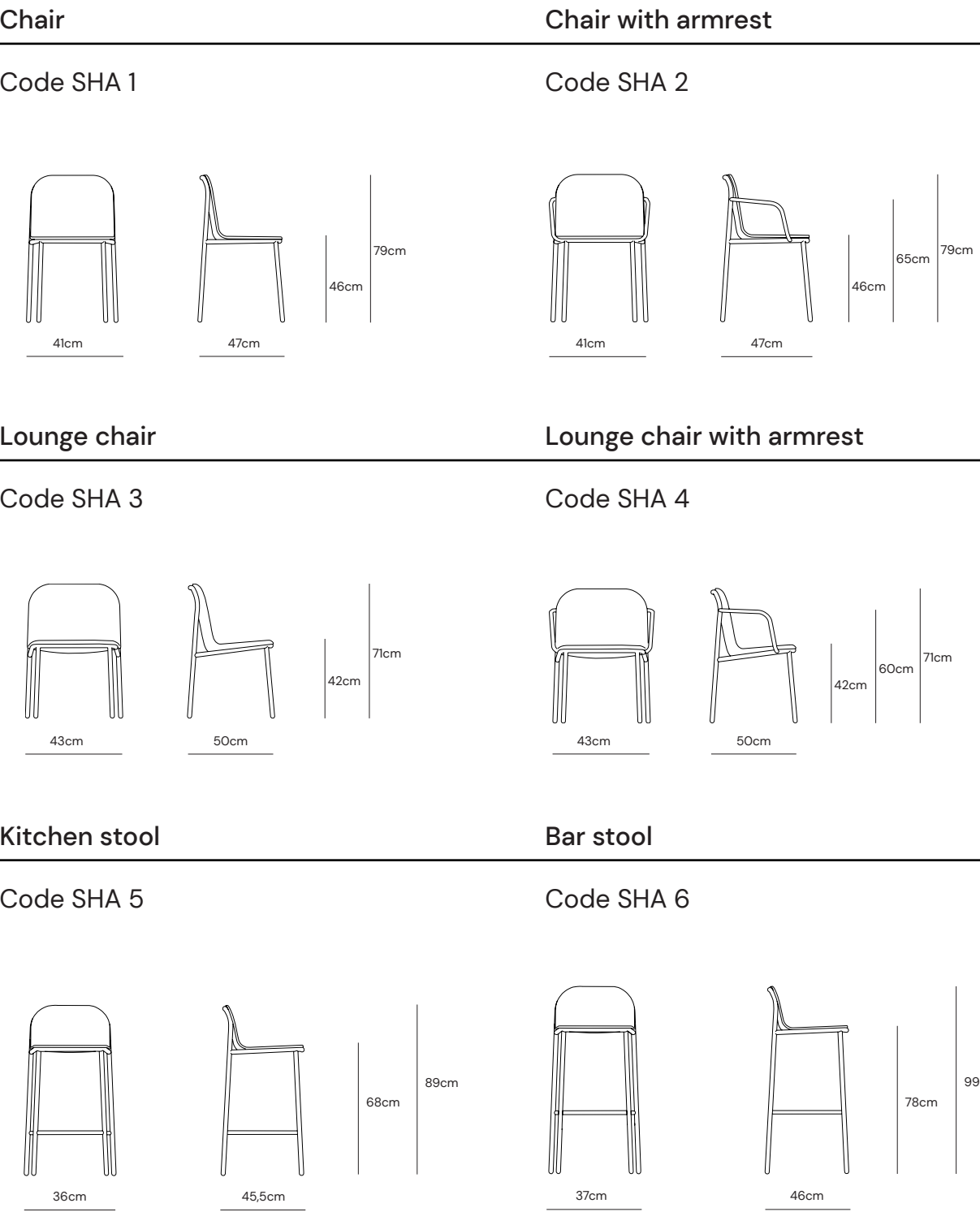
Structure in calibrated tubular steel with a diameter of 16mm.
30mm in the KPM table.

Curved plywood backrest and flat seat in MDF covered with high density polyurethane foam.

Tops in 16mm thick birch plywood or 10mm thick HPL.

Plastic glides with or without felt.

sh-
ell



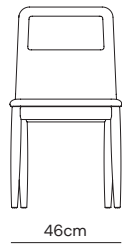

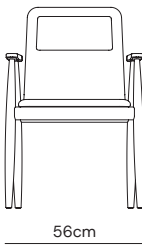

Materials

Structure in calibrated tubular steel with a diameter of 22mm. Calibrated tubular steel arms diameter 20mm.

Plywood shell with oak finish or MDF board with high density foam for upholstery.

Spherical plastic end cap.

sa-
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ro

Chair		Chair with armrest	
Code SPA 1		Code SPA 2	
			
46cm	50cm	56cm	50cm
	46cm		46cm
	86cm		65cm


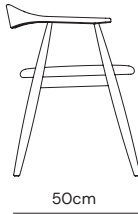
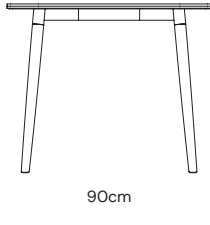
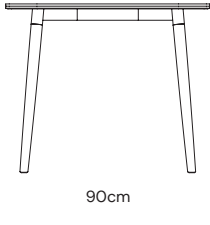
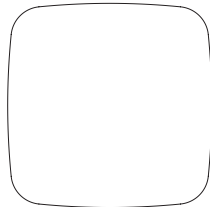
Armchair	
Code SPA 3	
	
56cm	50cm
	46cm
	65cm
	70cm

Table	
Code SPM	
	
90cm	90cm
	75cm
	
	90cm

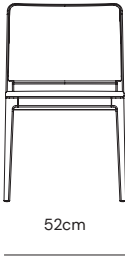

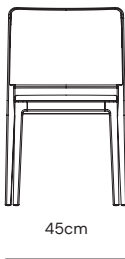
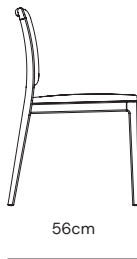
Materials

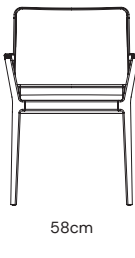
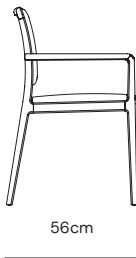
Beech wood structure.
Plywood shell covered with high density polyurethane foam.

Top composed of a 12mm thick bevelled MDF bottom board and beech veneer covered top board with a total thickness of 26mm. Fitted on a calibrated steel structure.

Plastic end caps.

co-
nne-
ry

Chair		Stackable chair	
Code CNA 1		Code CNA 2	
			
52cm	56cm	45cm	56cm
	49cm		49cm
	87cm		87cm

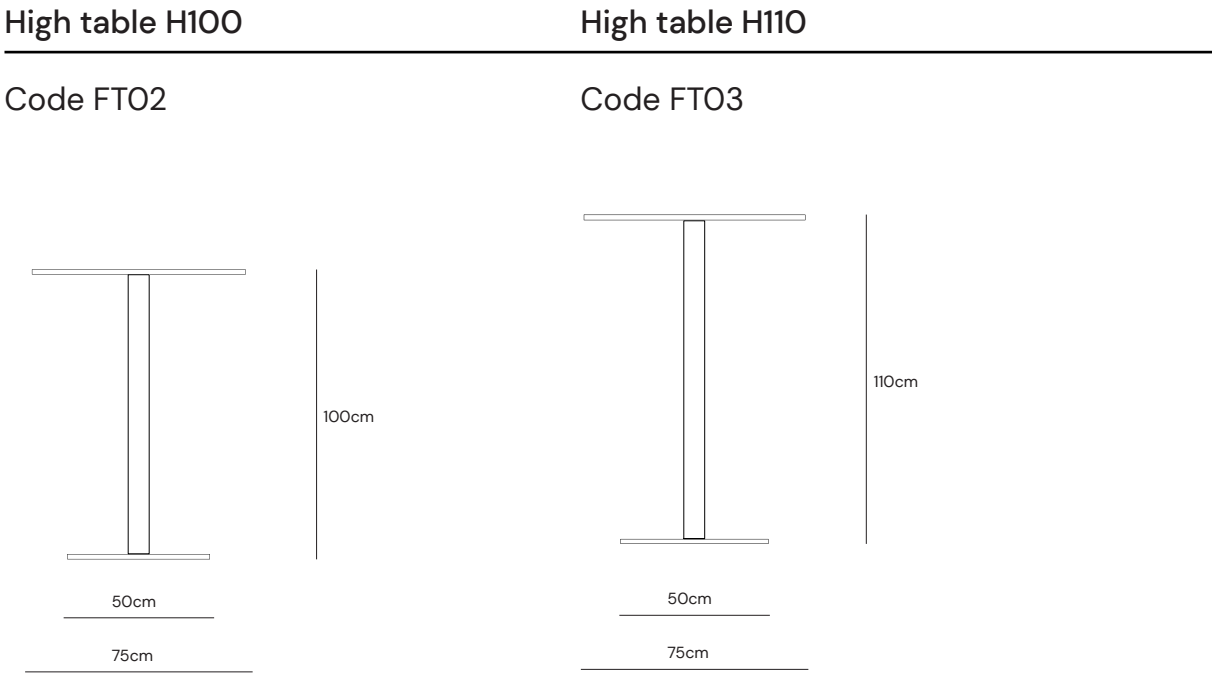
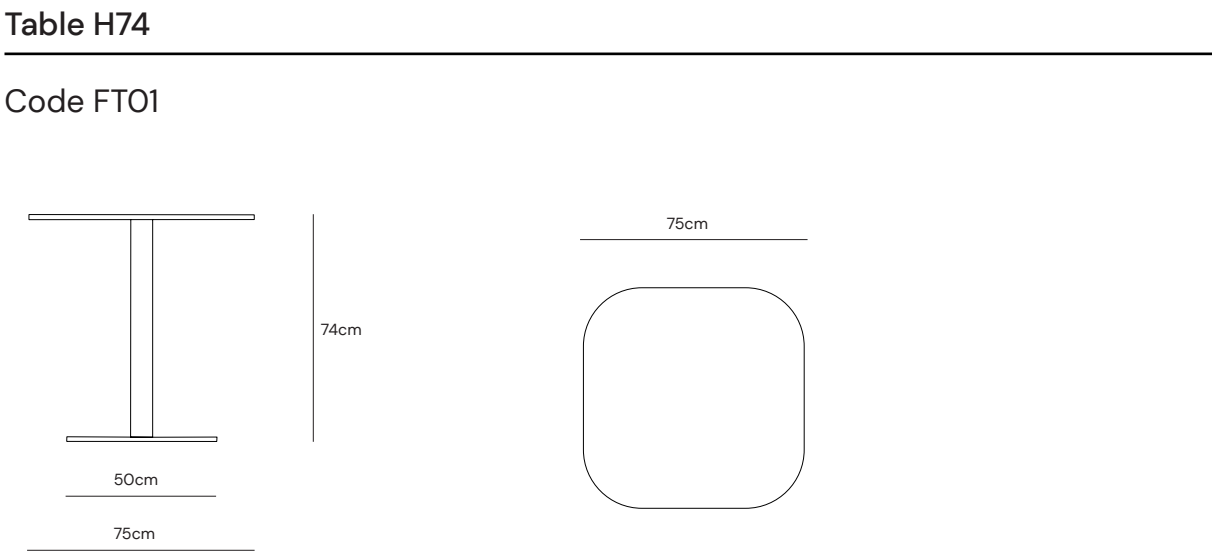
Armchair	
Code CNA 3	
	
58cm	56cm
	49cm
	67cm
	87cm

Materials

Beech wood structure.

Wooden backrest frame covered in high-density polyurethane foam.
Plywood seat covered in high density polyurethane foam.

Plastic end caps.

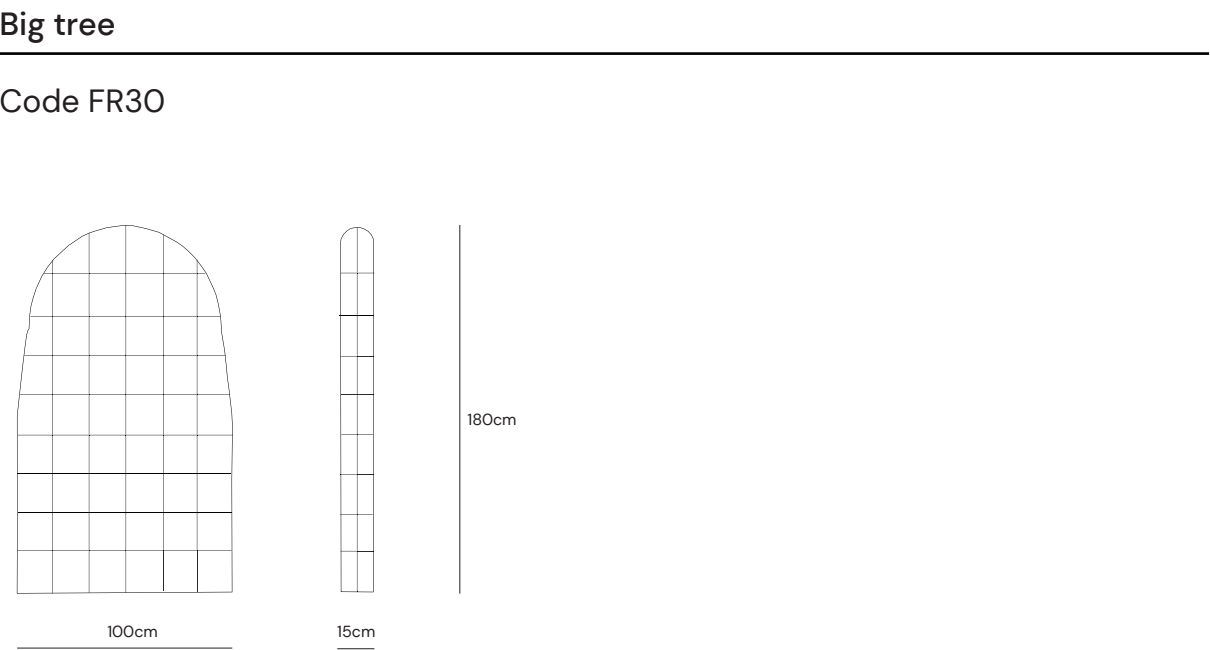
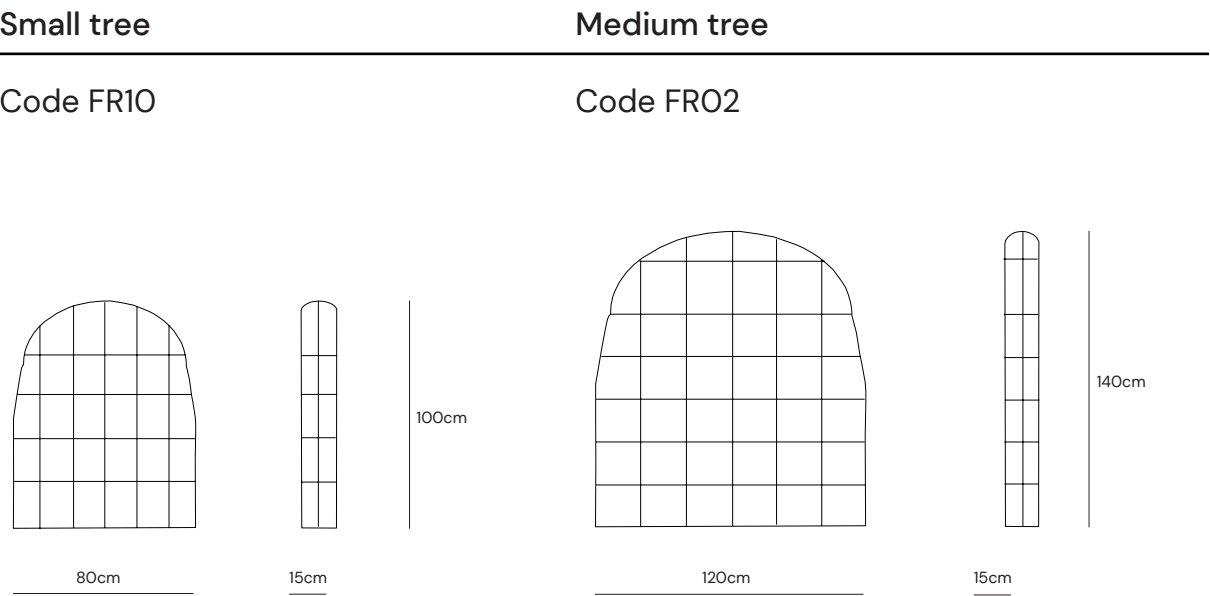


Materials

Calibrated steel base 10mm thick.

Central column in calibrated steel with a diameter of 70mm.

High pressure laminated compact top, HPL, thickness 12mm.



Materials

Internal structure formed by laser-cut steel plate, tongue and groove and riveted.

High density 3D textile.

5mm thick steel base.

fi-
ni-
sh-
es

Woods

Structurally we use beech wood in all our products. Its porosity and straight fiber allow very homogeneous finishes.

The varnishing process consists of a first anchoring process, acrylic, so that the application of the varnish is more homogeneous later. Then, it is sanded carefully to achieve a surface without imperfections and with a silk or silky finish. Finally the super matte acrylic finish is applied.

We use super matte acrylic varnishes to give our woods a pleasant and natural appearance. This type of varnishes withstand the passage of time very well, avoiding yellowish tones. At the same time they protect the wood against dirt, deterioration and external aggressions (humidity, household chemicals, etc.). Our varnishes are environmentally friendly.



Natural beech



Bleached beech



Oak



Walnut



Dark walnut

fi-
ni-
sh-
es

Lacquered

All our lacquers are applied both in metal and wood. All with matte glass finish.

The coating of both materials is done with acrylic lacquer, methyl methacrylate polymer, PMMA. It is an exceptionally transparent rigid thermoplastic. By adding the proper pigmentation of each color, according to the NCS chart, the colors described below are obtained.

The crystal finish gives it excellent scratch resistance.



Nude



Coral



Cherry



Burgundy



Red



Orange



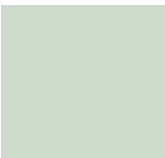
Yellow



Lime



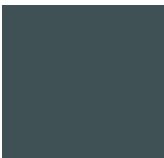
Banana



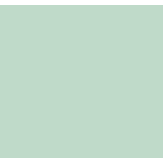
Opal



Ash



Green



Mint



Teal



Sky



Paradise



Navy



Violet



Purple



Blush



Sand



Moka



Adobe



Terracota



Teja

new



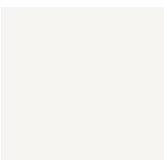
Graphite



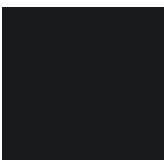
Grey



Smoke



White



Black

Metallised colours



Copper

new



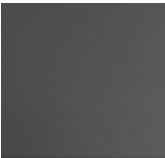
Gold Rosé

new



Dusk Teal

new



Anthracite

new

Credits

Made in Valencia / Undressed Series

Art direction: .annudstudio
Photography: Cualiti

In the woods

Art direction: ClapStudio
Photography:: Biderbost Photo

La Estrella apartment

by Marina Victoria Studio
Photography: Cualiti

7higueras ‘at home’

Art direction: Mar Vera
Photography: Cualiti

Túria House

by Cristina Orpi
Photography: Cualiti

CLC Art Gallery

Photography: Cualiti

WelcomeROOM

Photography: Cualiti

Jesusas

by Bodegón Cabinet
Photography: Cualiti

Ruaya Project

by Boor Studio
Photography: María Mira

Albertine

by Welcome Design
Photography: Paloma Pacheco

Martín Berasategui Restaurant

Photography: Biderbost Photo

Midnight Wherever

by Welcome Design
Photography: Paloma Pacheco

Ostras Sorlut at Galería Canalejas Food Hall

by Welcome Design
Photography: Cualiti

7higueras ‘outdoor’

Art direction: .annudstudio
Photography: Cualiti

Acknowledgements

Julie Penotet, Rubén Ortega, Alex de Luis

our interns and part of .annud studio team

Roy and Hada

our doggy models

Marina del Olmo

friend, designer and model

Ismael

for letting us photograph his orange grove

Julián

for feeding us with spanish omelettes during the shootings

Miguel and Bonjo

who kindly opened their home to us

Carla Alabau

for sharing with us that design and art work together

Luis Miguel Rico

and his wonderfull artwork

Miguel H. @h.cu4r

for his courage and determination

María de Andrés

for lending us her lovely ceramics

Mar Vera

friend, partner and family

Martín Berasategui

for choosing .annud for his restaurant



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